Curriculum Change Form
(Present only one proposed curriculum change per form)
(Complete only the section(s) applicable.)

**Part I**

(Read only one proposed curriculum change per form)

<table>
<thead>
<tr>
<th>(Check one)</th>
<th>Department Name</th>
<th>MMAC</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Course (Parts II, IV)</td>
<td>College</td>
<td>Business &amp; Technology</td>
</tr>
<tr>
<td>Course Revision (Parts II, IV)</td>
<td>*Course Prefix &amp; Number</td>
<td></td>
</tr>
<tr>
<td>Course Dropped (Part II)</td>
<td>*Course Title (&lt;30 characters)</td>
<td></td>
</tr>
<tr>
<td>New Program (Part III)</td>
<td>*Program Title</td>
<td>Corporate Communication and Technology</td>
</tr>
<tr>
<td>Program Revision (Part III)</td>
<td>(Major X, Option __; Minor ___; or Certificate ___)</td>
<td></td>
</tr>
<tr>
<td>Program Suspended (Part III)</td>
<td>*Provide only the information relevant to the proposal.</td>
<td></td>
</tr>
</tbody>
</table>

Proposal Approved by:  
Departmental Committee 10/25/2005  
Graduate Council* N/A  
General Education Committee 11/18/05  
Approved X Disapproved___. 12-15-05  
Teacher Education Committee* N/A  
Faculty Senate**  
Board of Regents**  
Council on Postsecondary Edu.***  
NA

*If Applicable (Type NA if not applicable.)
**Approval needed for new, revised, or suspended programs
***Approval/Posting needed for new degree program or certificate program

Completion of A, B, and C is required: (Please be specific, but concise.)

A. 1. **Specific action requested:** (Example: To increase the number of credit hours for ABC 100 from 1 to 2.)  
To combine the options in the Corporate Communication and Technology BBA program into a single major.

A. 2. **Effective date:** (Example: Fall 2001)  
Fall 2006

A. 3. **Effective date of suspended programs for currently enrolled students:** (if applicable)

B. **The justification for this action:**  
The significant curriculum changes that have been implemented in the CCT degree over the past three years facilitate the combining of the major options into a single major incorporating both communication and technical components needed by professionals in the field. This action will maximize both efficiency of resources and student enrollment.

C. **The projected cost (or savings) of this proposal is as follows:**

**Personnel Impact:**
None

**Operating Expenses Impact:**
None

**Equipment/Physical Facility Needs:**
None

**Library Resources:**
None
Part III. Recording Data for New, Revised, or Suspended Program

1. For a new program, provide the catalog description as being proposed.
2. For a revised program, provide (a) the current program requirements and (b) the revised program, reflecting the exact changes being proposed.
3. For a suspended program, provide the current program requirements as shown in catalog. List any options and/or minors affected by the program’s suspension.

Corporate Communication and Technology (B.B.A)
CIP Code: 52.0204

University Requirement ................................................................................................................................................. 1 hour
BTO 100.

General Education Requirements ..................................................................................................................................... 40-43 hours

Standard General Education program, excluding general education course categories 09, 12, and 21½ and category 20 for the Managerial Communication and Training Option. Refer to Section Four of this Catalog for details on the General Education and University requirements.

Supporting Course Requirements ....................................................................................................................................... 12-15 hours
MAT 211 or the combined courses of MAT 107 and QMB 240; SOC 131; ECO 230, 231.
Free Electives (non business) ............................................................................................................................................ 5-8-44 hours

Business Requirements

Pre-Business Core ......................................................................................................................................................... 12 hours
ACC 201, 202; GBU 204; QMB 200.

Business Core ......................................................................................................................................................... 21 hours
CCT 300, CIS 300, FIN 300, MGT 300, MGT 370, MKT 300, and GBU 480.

Major Requirements ............................................................................................................................................ 28-31 hours
CCT 106, 200, 250, 290, 302, 303, 2310, 550, 570, 580, CMS 300, and one of the following options:

Technology Applications and Design Option:
CCT 290 or CIS 230; CCT 303, 349, 570, 580.

Managerial Communication and Training Option:
CCT 520, 550, 570; SPE 100, 300; PUB 375.

Total Curriculum Requirements ........................................................................................................................................... 128 hours