Curriculum Change Form
(Present only one proposed curriculum change per form)
(Complete only the section(s) applicable.)

Part I

<table>
<thead>
<tr>
<th>(Check one)</th>
<th>Department Name</th>
<th>Exercise &amp; Sport Science</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Course (Parts II, IV)</td>
<td>College</td>
<td>Health Science</td>
</tr>
<tr>
<td>Course Revision (Parts II, IV)</td>
<td>*Course Prefix &amp; Number</td>
<td></td>
</tr>
<tr>
<td>Course Dropped (Part II)</td>
<td>*Course Title (30 characters)</td>
<td></td>
</tr>
<tr>
<td><strong>X</strong> New Program (Part III)</td>
<td>*Program Title</td>
<td></td>
</tr>
<tr>
<td>Program Revision (Part III)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Suspended (Part III)</td>
<td>*Provide only the information relevant to the proposal.</td>
<td></td>
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</tbody>
</table>

Proposal Approved by:

Departmental Committee

Is this a SACS Substantive Change? Yes **X** No

College Curriculum Committee 2/14/07

General Education Committee* NA

Teacher Education Committee* NA

Graduate Council* NA

Council on Academic Affairs

Approved **X** Disapproved 03-29-07

Faculty Senate**

Board of Regents**

Council on Postsecondary Ed.***

*If Applicable (Type NA if not applicable.)

**Approval needed for new, revised, or suspended programs

***Approval/Posting needed for new degree program or certificate program

If yes, SACS must be notified before implementation. Please contact EKU's Office of Institutional Effectiveness.

Completion of A, B, and C is required: (Please be specific, but concise.)

A. 1. Specific action requested: Replace Sport Management option under the physical Education major with a Sport Management major.

A. 2. Effective date: Fall 2007

A. 3. Effective date of suspended programs for currently enrolled students: Fall 2009

B. The justification for this action: Seeking North American Society for Sport Management (NASSM) accreditation. Core incompatible with our other physical education options.

C. The projected cost (or savings) of this proposal is as follows:

Personnel Impact: NONE

Operating Expenses Impact: NONE

Equipment/Physical Facility Needs: Current existing classrooms and facilities

Library Resources: Current existing resources
The Department of Exercise and Sport Science offers the Bachelor of Sciences degrees in Athletic Training, Sport Management, and Physical Education with four three program options: General, Teaching P-12, Sport Management, and Physical Fitness/Wellness Management Fitness and Wellness. The department also offers a Minor in Dance (non-teaching), a Minor in Physical Education (non-teaching), and a Minor in Coaching a Coaching Endorsement (non-teaching).

Students who transfer from another college or university must earn a minimum of 12 hours at EKU in their major. Students who transfer from another college or university must earn a minimum of six hours at EKU in their minor.

**Sport Management**

The major in Sport Management is designed to prepare the student for financial and administrative careers within recreational and professional sports programs, fitness centers, and other sport related organizations. The complexities and challenges of sports at all levels require a well-prepared individual with qualifications in such diversified responsibilities as sports programming, supervision, management, facility planning, promotions, and purchasing.

The Sport Management major provides a quality educational experience that will prepare the student in a unique way for a career in the rapidly evolving arena of sport. This experience will be as unique as Eastern itself. Students will receive cutting-edge instruction in a practical major of study that will culminate in an internship experience giving the student the “hands on” experience necessary to secure employment within the industry. The internship courses are offered cooperatively with a variety of sport organizations, including professional sports teams, college athletic departments, and community organizations, or by direction of the student.

Students majoring in Sport Management are strongly encouraged to also declare a minor in Business and take the additional nine hours required for the additional program.

**SPORT MANAGEMENT (B.S.)**

_CIP Code:__

**Major Requirements** .................................................................30 hours

PHE 201, 322, 323, 324, 327, 400, 423, 470*, 530.

**Supporting Course Requirements** .............................................18 hours

GBU 204, ACC 201, MGT 300 (for business minors) or MGT 301, MKT 300 (for business minors) or MKT 301, ECO 230, CIS 212.

**General Education Requirements** .............................................39 hours

Standard General Education program, excluding blocks VII –(QS) and-VIII-(6-hours)

Refer to Section Four of this Catalog for details on the General Education and University Requirements.

**University Requirement** ..........................................................1 hour

HSO 100.

**Free Electives** .................................................................40 hours

**Total Curriculum Requirements** .............................................128 hours

*Students are required to document a minimum of fifty (50) hours of appropriately related experiences prior to enrolling in PHE 470.*