

Curriculum Change Form
(Present only one proposed curriculum change per form)
(Complete only the section(s) applicable.)

Part I

(Check one) <input type="checkbox"/> New Course (Parts II, IV) <input type="checkbox"/> Course Revision (Parts II, IV) <input type="checkbox"/> Course Dropped (Part II) <input type="checkbox"/> New Program (Part III) <input checked="" type="checkbox"/> Program Revision (Part III) <input type="checkbox"/> Program Suspended (Part III)	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Department Name</td> <td>MMAC</td> </tr> <tr> <td>College</td> <td>CBT</td> </tr> <tr> <td>*Course Prefix & Number</td> <td></td> </tr> <tr> <td>*Course Title (30 characters)</td> <td></td> </tr> <tr> <td>*Program Title</td> <td>General Business</td> </tr> <tr> <td></td> <td>(Major __, Option <u>X</u>; Minor __; or Certificate __)</td> </tr> <tr> <td colspan="2">*Provide only the information relevant to the proposal.</td> </tr> </table>	Department Name	MMAC	College	CBT	*Course Prefix & Number		*Course Title (30 characters)		*Program Title	General Business		(Major __, Option <u>X</u> ; Minor __; or Certificate __)	*Provide only the information relevant to the proposal.															
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<p>*If Applicable (Type NA if not applicable.)</p> <p>**Approval needed for new, revised, or suspended programs</p> <p>***Approval/Posting needed for new degree program or certificate program</p> <p>****If "yes", SACS must be notified before implementation. Please contact EKU's Office of Institutional Effectiveness.</p>																													

Completion of A, B, and C is required: (Please be specific, but concise.)

<p>A. 1. Specific action requested: (Example: To increase the number of credit hours for ABC 100 from 1 to 2.) Add new option in General Business called Global Supply Chain Management</p> <p>A. 2. Effective date: (Example: Fall 2001) Spring 2007</p> <p>A. 3. Effective date of suspended programs for currently enrolled students: (if applicable)</p>
<p>B. The justification for this action: Graduates will have an in-depth understanding of integrative managerial issues and challenges related to developing and implementing a firm's global logistic strategy. Most of the curriculum is currently available with the exception of MGT 375, Supply Chain Management, which needs to be added.</p>
<p>C. The projected cost (or savings) of this proposal is as follows:</p> <p>Personnel Impact: Current faculty possess qualifications appropriate for the Supply Chain Management Option.</p> <p>Operating Expenses Impact: n/a</p> <p>Equipment/Physical Facility Needs: n/a</p> <p>Library Resources: n/a</p>

Part III. Recording Data for New, Revised, or Suspended Program

1. For a new program, provide the catalog description as being proposed.
2. For a revised program, provide the current program requirements using ~~strikethrough~~ for deletions and *underlines* for additions.
3. For a suspended program, provide the current program requirements as shown in catalog. List any options and/or minors affected by the program's suspension.

GENERAL BUSINESS (B.B.A.)

CIP Code: 52.0101

University Requirement.....1 hour

BTO 100.

General Education Requirements.....39 hours

Standard General Education program, excluding general education Blocks II and VB and VC. Refer to Section Four of this *Catalog* for details on the General Education and University requirements.

Supporting Course Requirements.....12 hours

MAT 107 or MAT 211; SOC 131; ECO 230, 231.

Free Electives (non business).....10-13 hours

Business Requirements

Pre-Business Core.....12 hours

ACC 201, 202; GBU 204; QMB 200.

Business Core.....21 hours

CCT 300, CIS 300, FIN 300, MGT 300, MGT 370, MKT 300, GBU 480.

Major Requirements 30-33 hours

CIS 400, GBU 201, MGT 340 and one of the following options:

General Business Option: (30)

Three hours in a 400 level Marketing Course, three hours in Finance (FIN 301, 302, 304, 324, or 330), and three hours in Management (MGT 320, 330, 406, 430, or 470), and one additional approved upper-division course from finance, marketing, or management and nine hours of approved Business Electives.

International Business Option: (33)

Six hours of foreign language; CCT 310, MGT 430, MKT 400, and FIN 330; and six hours of business credit which will include course of study and/or internship in a foreign country. Exemptions from the foreign study requirement are available only with chairperson approval. International students may choose to fulfill this requirement through internships, co-operative education, or approved upper-division courses in business or economics (ECO 394)

Global Supply-Chain Management Option: (33)

MKT 315, 400, 431, MGT 430, 375; 6 hours from the following courses: INT 400, CIS 380, CIS 435, MGT 406, MKT 312; and 3 hours of approved business electives or International Economics (ECO 394)

Total Curriculum Requirements.....128 hours