

Curriculum Change Form
(Present only one proposed curriculum change per form)
(Complete only the section(s) applicable.)

Part I

(Check one)	Department Name	AFIS & MMAC
<input type="checkbox"/> New Course (Parts II, IV)	College	College of Business and Technology
<input type="checkbox"/> Course Revision (Parts II, IV)	*Course Prefix & Number	_____
<input type="checkbox"/> Course Dropped (Part II)	*Course Title (30 characters)	_____
<input type="checkbox"/> New Program (Part III)	*Program Title	MBA
<input checked="" type="checkbox"/> Program Revision (Part III)		(Major <u>X</u> , Option ___; Minor ___; or Certificate ___)
<input type="checkbox"/> Program Suspended (Part III)	*Provide only the information relevant to the proposal.	

Proposal Approved by:	<u>Date</u>		<u>Date</u>
Departmental Committee	04/24/2006	Graduate Council*	Pending
<i>Is this a SACS Substantive Change?</i> Yes**** <input type="checkbox"/> No <input checked="" type="checkbox"/>		Council on Academic Affairs	_____
College Curriculum Committee	09/22/2006	Approved Disapproved	_____
General Education Committee*	NA	Faculty Senate**	_____
Teacher Education Committee*	NA	Board of Regents**	_____
		Council on Postsecondary Edu.***	_____

*If Applicable (Type NA if not applicable.)
**Approval needed for new, revised, or suspended programs
***Approval/Posting needed for new degree program or certificate program
****If "yes", SACS must be notified before implementation. Please contact EKU's Office of Institutional Effectiveness.

Completion of A, B, and C is required: (Please be specific, but concise.)

A. 1. Specific action requested: (Example: To increase the number of credit hours for ABC 100 from 1 to 2.)
Add Accounting Option in the MBA Program. Revise wording of catalog listing of Non-Thesis Option and Thesis Option. Add Integrated Communication Option in the MBA Program.

A. 2. Effective date: (Example: Fall 2001)
Spring 2007

A. 3. Effective date of suspended programs for currently enrolled students: (if applicable)
N/A

B. The justification for this action:

Adding an Accounting Option will provide enhanced accounting skills within an integrated MBA Program. Changing wording of catalog listing of Non-Thesis Option and Thesis Option will better describe requirements of Program.

Adding an Integrated Communication Option will provide a unique blend of public relations, marketing, and corporate communication within an integrated MBA Program.

Personnel Impact:
N/A

Operating Expenses Impact:
N/A

Equipment/Physical Facility Needs:
N/A

Library Resources:

N/A

Part III. Recording Data for New, Revised, or Suspended Program

1. For a new program, provide the catalog description as being proposed.
2. For a revised program, provide the current program requirements using ~~strike through~~ for deletions and underlines for additions.
3. For a suspended program, provide the current program requirements as shown in catalog. List any options and/or minors affected by the program's suspension.

New or Revised* Program Text
(*Use ~~strike through~~ for deletions and underlines for additions.)

MBA Core Courses..... 24 Semester Hours

ACC 850, Managerial Accounting	3 hours
CCT 850, Strategic Business Communication	3 hours
CIS 850, Management of Information Systems.....	3 hours
FIN 850, Strategic Financial Management	3 hours
GBU 851, Business Strategy	3 hours
MGT 850, Leading and Managing Organizations.....	3 hours
MKT 850, Marketing Management.....	3 hours
QMB 850, Statistical Methods for Business.....	3 hours

Electives

Approved Business Electives	6 hours
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Total Course Requirements.....30 hours

Accounting Option (Restricted to students with Accounting baccalaureate)

<u>MBA Core Courses (ACC 850 waived).....</u>	<u>21 hours</u>
<u>Accounting Electives.....</u>	<u>9 hours</u>
<u>Total Course Requirements.....</u>	<u>30 hours</u>

Integrated Communications Option

<u>MBA Core Courses.....</u>	<u>24 hours</u>
<u>Electives</u>	<u>9 hours</u>
<u>(MKT 880, CCT 750, PUB 720, or other courses approved by advisor)</u>	
<u>Total Course Requirements.....</u>	<u>33 hours</u>

Comprehensive Exam or Thesis Requirement

Comprehensive Exam

Total Program Hours.....	30 - 33 hours
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Or

Thesis Option

GBU 891.....	6 hours
Total Program Hours.....	36 – 39 hours