

5 Step Team Tip Sheet



You are an important part of making this years Bowl For Kids' Sake a big success...for the children!

Here is how it works....



STEP 1- GET A TEAM!

Get 4-5 of your friends, co-workers, family, etc. together to be a bowling team.



STEP 2- GET EXCITED!

Get excited about raising money for kids! Bowl for Kids' Sake is Big Brothers Big Sisters' largest fundraiser. All money raised goes to help match a child with a mentor who can be their friend.



STEP 3- GET SPONSORS!

Each team member needs a Sponsor Sheet and needs to get as many sponsors as possible. You can register and create your own PERSONAL WEB-PAGE to request pledges online at:

www.bluegrassBFKS2008.kintera.org

Each bowler needs at least \$75 in pledges to receive a free BFKS t-shirt.

Over the next few weeks you will see plenty of potential sponsors. It's easy to fill the sheet if you remember to ask! Here are some ideas of people to ask:

| | | |
|----------|--------------|----------|
| Doctor | Mechanic | Baker |
| Dentist | Florist | Grocer |
| Jeweler | Vet | Attorney |
| Avon Rep | Hair Stylist | CPA |



And don't forget those people you've bought from in the past...Girl Scout Cookies, School/Band Fundraisers – and all those people who sponsored you last year!

USE YOUR EMAIL ADDRESS BOOK and our templates for online requests!

Sign up and create your webpage at:
www.bluegrassBFKS2008.kintera.org

Set an ambitious online goal to challenge your sponsors. More money means more children matched with a mentor!

Make the first sponsor listed on your pledge sheet a higher pledge (i.e. \$10 or more). Those pledging next usually “follow-the-leader”.

(Minimum pledge should be \$5.00.)

Increase your pledge by asking your sponsors if they have a matching gifts program for non-profit organizations at their company.



STEP 4– SIGN UP YOUR TEAM!

Contact the BBBS office in your county to sign-up your team for a day and time to bowl—Times fill up fast so call early!



STEP 5– HAVE FUN BOWLING!

Arrive at the bowling center 15 minutes before your scheduled time to bowl and check in. Each bowler should bring their completed pledge sheet, a printout of any online donations, and any money/checks collected.

Enjoy free Arby's sandwiches, free soft drinks, and free Little Caesar's pizza. Bowl one free game (shoes included) and get a chance to win a great door prize!

Questions? Please email
BFKS@bbbs-bluegrass.org
Or call 800-201-8797

TAKE A STEP...

**MAKE A BIG DIFFERENCE IN A CHILD'S LIFE!
BOWL FOR KIDS' SAKE !**