

Curriculum Change Form (Present only one proposed curriculum change per form) (Complete only the section(s) applicable.)

Part I

(Check one) <input type="checkbox"/> New Course (Parts II, IV) <input type="checkbox"/> Course Revision (Parts II, IV) <input type="checkbox"/> Course Dropped (Part II) <input type="checkbox"/> New Program (Part III) <input checked="" type="checkbox"/> Program Revision (Part III) <input type="checkbox"/> Program Suspended (Part III)	Department Name College *Course Prefix & Number *Course Title (30 characters) *Program Title *Provide only the information relevant to the proposal.	Management, Marketing, and Admin. Communication Business and Technology Business Marketing Education/Teaching (Major <input checked="" type="checkbox"/> , Option ___; Minor ___; or Certificate ___)
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Proposal Approved by:	<u>Date</u>		<u>Date</u>
Departmental Committee	8/4/06	Graduate Council*	N/A
Is this a SACS Substantive Change? Yes**** <input type="checkbox"/> No <input checked="" type="checkbox"/>		Council on Academic Affairs	
College Curriculum Committee	8/4/06	Approved x Disapproved	12/18/08
General Education Committee*	N/A	Faculty Senate**	pending
Teacher Education Committee*	10/28/2008	Board of Regents**	pending
		Council on Postsecondary Edu.***	

*If Applicable (Type NA if not applicable.)
 **Approval needed for new, revised, or suspended programs
 ***Approval/Posting needed for new degree program or certificate program
 ****If "yes", SACS must be notified before implementation. Please contact EKU's Office of Institutional Effectiveness.

Completion of A, B, and C is required: (Please be specific, but concise.)

A. 1. Specific action requested: (Example: To increase the number of credit hours for ABC 100 from 1 to 2.)
 To require a Professional Seminar/Conference experience as part of the major requirements through BTS 300 and BTS 400 for all juniors and seniors in the College of Business and Technology. Credit will be given when students register for and complete the assignment(s) for the BTS 300 and attend the annual Professional Skills Conference for the BTS 400.

A. 2. Effective date: (Example: Fall 2001)
 Fall 2009

A. 3. Effective date of suspended programs for currently enrolled students: (if applicable)
 N/A

B. The justification for this action:
 EKU students, particularly those who are first-generation college students, need exposure to professionals in their field. They need to learn how to network and prepare for the job search. The College's annual Professional Skills Conference is a very high quality event that all students need to attend. Of the 239 students who evaluated the 2006 Conference, 87 percent rated it as either good or excellent.

C. The projected cost (or savings) of this proposal is as follows:

Personnel Impact:
 None

Operating Expenses Impact:
 None

Equipment/Physical Facility Needs:
 None

Library Resources:
 None

Part III. Recording Data for New, Revised, or Suspended Program

1. For a new program, provide the catalog description as being proposed.
2. For a revised program, provide the current program requirements using ~~striethrough~~ for deletions and underlines for additions.
3. For a suspended program, provide the current program requirements as shown in catalog. List any options and/or minors affected by the program's suspension.

New or Revised* Program Text
 (*Use ~~striethrough~~ for deletions and underlines for additions.)

BUSINESS AND MARKETING

EDUCATION/TEACHING (B.S.)

CIP Code: 13.1303

University Requirement 1 hour
 BTO 100.

General Education Requirements 39 hours
 Standard General Education program, excluding general education blocks II, VB, and VC. Refer to Section Four of this *Catalog* for details on the General Education and University requirements.

College Requirement: Professional Skills Seminar

BTS 300 (CR) and BTS 400 (CR).

Supporting Course Requirements 9 hours
 MAT 107 or MAT 211; ECO 230, 231.

Free Electives (non-business) 2 hours

Teacher Education Requirements 31 hours
 EDF 103, 203, 319, 413, ESE 490, 499, 573 and SED 401.

Business Core 15 hours
 CIS 300, FIN 300, GBU 204, MGT 300, and QMB 200.

Major Requirements 31 hours
 ACC 201, 202, 250, CCT 101, 200, 201, 302, 570; MKT 300; MGT 340 and three hours from MKT 304, 310, 320 or 400.

Total Curriculum Requirements 128 hours