Curriculum Change Form
(Present only one proposed curriculum change per form)
(Complete only the section(s) applicable.)

<table>
<thead>
<tr>
<th>Part I</th>
<th>Department Name</th>
<th>Accounting, Finance &amp; Information Systems</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Course (Parts II, IV)</td>
<td>College</td>
<td>Business &amp; Technology</td>
</tr>
<tr>
<td>Course Revision (Parts II, IV)</td>
<td>*Course Prefix &amp; Number</td>
<td>Finance (B.B.A.) &amp; General Finance Option</td>
</tr>
<tr>
<td>Hybrid Course (&quot;S,&quot; &quot;W&quot;)</td>
<td>*Course Title (30 characters)</td>
<td>(Major <em>X</em>_, Option <em>X</em>_; Minor ___; or Certificate ___)</td>
</tr>
<tr>
<td>Course Dropped (Part II)</td>
<td>*Program Title</td>
<td></td>
</tr>
<tr>
<td>New Program (Part III)</td>
<td></td>
<td></td>
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<tr>
<td>Program Revision (Part III)</td>
<td></td>
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</tr>
<tr>
<td>Program Suspended (Part III)</td>
<td>*Provide only the information relevant to the proposal.</td>
<td></td>
</tr>
</tbody>
</table>

Proposal Approved by:  
Departmental Committee 11/14/2008  
Graduate Council* N/A  
Is this a SACS Substantive Change? Yes**** No X  
Council on Academic Affairs 2/18/09

College Curriculum Committee 11/25/2008  
Approved x Disapproved

General Education Committee* 1/26/2009  
Faculty Senate**

Teacher Education Committee* N/A  
Board of Regents**

Council on Postsecondary Edu.***

*If Applicable (Type NA if not applicable.)  
**Approval needed for new, revised, or suspended programs  
***Approval/Posting needed for new degree program or certificate program  
****If "yes", SACS must be notified before implementation. Please contact EKU's Office of Institutional Effectiveness.

Completion of A, B, and C is required: (Please be specific, but concise.)

A. 1. **Specific action requested:** (Example: To increase the number of credit hours for ABC 100 from 1 to 2.)
Request exclusion in General Education Requirements for Block VII (QS) to take CIS 212 or CSC 104.

To remove QMB 300 from Finance Major Requirements, to add ECO 320 as a Finance Major Requirement, to add ECO 420 as a Finance Major Requirement, to add FIN 201 as a Finance Major Requirement. To add ACC 250 to the requirements of Managerial Finance Option because it is a prerequisite to ACC301. To rename the General Finance Option to the Financial Planning Option and revise the courses for that option.

A. 2. **Effective date:** (Example: Fall 2001)
Fall 2009

A. 3. **Effective date of suspended programs for currently enrolled students:** (if applicable)
N/A

B. **The justification for this action:**
Basic skills in spreadsheets, databases, and word processors are necessary for all business majors. Most sophomore and higher level business textbooks are assuming that students already have these skills.

Recently revised Finance curriculum requires students to enroll in FIN 450, which is a research project course. However, the current Finance curriculum does not have a research methods course. ECO 320 and 420 that are designed as research methods courses can satisfy the need for the Finance majors. Recent developments in finance have highlighted the importance of financial planning. Hence the addition of FIN 201 (Personal Financial Management) to the Finance Curriculum. Again in the light of recent developments in the field, there is a need for Financial Planning professionals. Using our current course offerings, we can support such a Financial Planning Option in place of the General Finance Option.

C. **The projected cost (or savings) of this proposal is as follows:**

Personnel Impact:
None

Operating Expenses Impact:
None

Equipment/Physical Facility Needs:
None

Library Resources:
None
### Part III. Recording Data for New, Revised, or Suspended Program

1. For a new program, provide the catalog description as being proposed.
2. For a revised program, provide the current program requirements using *strike-through* for deletions and *underlines* for additions.
3. For a suspended program, provide the current program requirements as shown in catalog. List any options and/or minors affected by the program’s suspension.

### New or Revised* Program Text

(*Use *strike-through* for deletions and *underlines* for additions.)

**Finance (B.B.A.)**

*CIP Code: 52.0801*

**University Requirement**

- BTO 100. 

**General Education Requirements**

- Standard General Education program, excluding general education blocks II, VB, and VC, and VII(QS). Refer to Section Four of this Catalog for details on the General Education and University requirements.

**College Requirement: Professional Skills Seminar**

- BTS 300 (CR) and BTS 400 (CR).

**Supporting Course Requirements**

- MAT 211 or the combined courses of MAT 107 and QMB 240; SOC 131; ECO 230, 231, 320, 420; CIS 212 or CSC 104.

**Free Electives (non-business)**

- 12-18 hours

**Business Requirements**

- **Pre-Business Core**
  - 12 hours
  - ACC 201, 202; GBU 204; QMB 200.

- **Business Core**
  - 21 hours
  - CCT 300, CIS 300, FIN 300, MGT 300, 370, MKT 300, GBU 480.

- **Major Requirements**
  - 25-28 hours
  - QMB 300; FIN 201, 301, 410, 450 (1); and one of the following options:
    - **Managerial Finance Option:**
      - FIN 401, 424, 455, ACC 250, 301, 302, and three hours from ACC 322, 327, 425, 440, 441, 525, CIS 335.
    - **General Finance Financial Planning Option:**
      - ACC 322, FIN 324, 401, 405, 420, 424, 455 INS 370, 384 and six hours from INS 378, 380, 474, 476.

- **Total Curriculum Requirements**
  - 128 hours