

Curriculum Change Form

(Present only one proposed curriculum change per form)
(Complete only the section(s) applicable.)

Part I

<input type="checkbox"/> (Check one) New Course (Parts II, IV)	Department Name	Management, Marketing & Administrative Communication
<input type="checkbox"/> Course Revision (Parts II, IV)	College	Business & Technology
<input type="checkbox"/> Hybrid Course ("S," "W")	*Course Prefix & Number	_____
<input type="checkbox"/> Course Dropped (Part II)	*Course Title (30 characters)	_____
<input type="checkbox"/> New Program (Part III)	*Program Title	General Business (B.B.A.) (Major <u>X</u> , Option ____; Minor ____; or Certificate ____)
<input checked="" type="checkbox"/> Program Revision (Part III)		
<input type="checkbox"/> Program Suspended (Part III)	*Provide only the information relevant to the proposal.	

Proposal Approved by:		<u>Date</u>	<u>Date</u>
Departmental Committee	11/14/2008	Graduate Council*	N/A
<i>Is this a SACS Substantive Change?</i> Yes**** <input type="checkbox"/> No <input checked="" type="checkbox"/>		Council on Academic Affairs	2/18/09
College Curriculum Committee	11/25/2008	Approved <input checked="" type="checkbox"/> Disapproved _____	
General Education Committee*	1/26/2009	Faculty Senate**	
Teacher Education Committee*	N/A	Board of Regents**	
		Council on Postsecondary Edu.***	

*If Applicable (Type NA if not applicable.)
 **Approval needed for new, revised, or suspended programs
 ***Approval/Posting needed for new degree program or certificate program
 ****If "yes", SACS must be notified before implementation. Please contact EKU's Office of Institutional Effectiveness.

Completion of A, B, and C is required: (Please be specific, but concise.)

A. 1. Specific action requested: (Example: To increase the number of credit hours for ABC 100 from 1 to 2.)
 Request exclusion for General Education Requirements: Block VII (QS) to take CIS 212 or CSC 104.

A. 2. Effective date: (Example: Fall 2001)
 Fall 2009

A. 3. Effective date of suspended programs for currently enrolled students: (if applicable)
 N/A

B. The justification for this action:
 Basic skills in spreadsheets, databases, and word processors are necessary for all business majors. Most sophomore and higher level business textbooks are assuming that students already have these skills.

C. The projected cost (or savings) of this proposal is as follows:

Personnel Impact:
 None

Operating Expenses Impact:
 None

Equipment/Physical Facility Needs:
 None

Library Resources:
 None

Part III. Recording Data for New, Revised, or Suspended Program

1. For a new program, provide the catalog description as being proposed.
2. For a revised program, provide the current program requirements using ~~strickethrough~~ for deletions and underlines for additions.
3. For a suspended program, provide the current program requirements as shown in catalog. List any options and/or minors affected by the program's suspension.

New or Revised* Program Text
 (*Use ~~strickethrough~~ for deletions and underlines for additions.)

General Business (B.B.A.)

CIP Code: 52.0101

University Requirement.....1 hour

BTO 100.

General Education Requirements.....~~39~~ 36 hours

Standard General Education program, excluding general education blocks II, VB, ~~and~~ VC, and VII(QS).

Refer to Section Four

of this *Catalog* for details on the General Education and University requirements.

College Requirement: Professional Skills Seminar

BTS 300 (CR) and BTS 400 (CR).

Supporting Course Requirements.....~~12~~ 15 hours

MAT 107 or MAT 211; SOC 131; ECO 230, 231; CIS 212 or CSC 104.

Free Electives10-13 hours

May include 3 hours approved business electives.

Business Requirements

P re-Business Core.....12 hours

A CC 201, 202; GBU 204; QMB 200.

Business Core.....21 hours

CCT 300, CIS 300, FIN 300, MGT 300, 370, MKT 300, GBU 480.

Major Requirements..... 30-33 hours

CIS 400, GBU 201, MGT 340, and one of the following options:

General Business Option (30 hours):

Three hours in a 400 level Marketing Course, three hours in Finance (FIN 301, 302, 304, 324, or 330), and three hours in Management (MGT 320, 330, 406, 430, or 470), and one additional approved upper-division course from finance, marketing, or management, and nine hours of approved business electives.

International Business Option (33 hours):

Six hours of foreign language, CCT 310, MGT 430, MKT 400, FIN 330; and six hours of business credit which will include course of study and/or internship in a foreign country. Exemptions from the foreign study requirement are available only with the chairperson approval. International students may choose to fulfill this requirement through internships, cooperative education, or approved upper-division courses in business or economics (ECO 394).

Global Supply-Chain Management Option (33 hours):

MKT 315, 400, 431, MGT 430, 375; 6 hours from the following courses: INT 400, CIS 380, 435, MGT 406, MKT 312; and 3 hours of approved business electives or International Economics (ECO 394).

Total Curriculum Requirements.....128 hours