Curriculum Change Form
(Present only one proposed curriculum change per form)
(Complete only the section(s) applicable.)

Part I

<table>
<thead>
<tr>
<th>(Check one)</th>
<th>Department Name</th>
<th>AFIS</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Course (Parts II, IV)</td>
<td>College</td>
<td>CB&amp;T</td>
</tr>
<tr>
<td>Course Revision (Parts II, IV)</td>
<td>*Course Prefix &amp; Number</td>
<td></td>
</tr>
<tr>
<td>Hybrid Course (&quot;S,&quot; &quot;W&quot;)</td>
<td>*Course Title (30 characters)</td>
<td></td>
</tr>
<tr>
<td>Course Dropped (Part II)</td>
<td>*Program Title</td>
<td>Insurance (B.S.)</td>
</tr>
<tr>
<td>New Program (Part III)</td>
<td>(Major ____, Option ____; Minor ____; or Certificate ____))</td>
<td></td>
</tr>
<tr>
<td>Program Revision (Part III)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Suspended (Part III)</td>
<td>*Provide only the information relevant to the proposal.</td>
<td></td>
</tr>
</tbody>
</table>

Proposal Approved by:
Departmental Committee  11/14/2008 & 1/9/2009  Graduate Council*  N/A
General Education Committee*  1/26/2009 (#1)  Faculty Senate**  
Teacher Education Committee*  N/A  Board of Regents**  

*If Applicable (Type NA if not applicable.)
**Approval needed for new, revised, or suspended programs
***Approval/Posting needed for new degree program or certificate program
****If "yes", SACS must be notified before implementation. Please contact EKU's Office of Institutional Effectiveness.

Completion of A, B, and C is required: (Please be specific, but concise.)

A. 1. Specific action requested: (Example: To increase the number of credit hours for ABC 100 from 1 to 2.)
   #1 Request exclusion in General Education Requirements for Block VII (QS) to take CIS 212 or CSC 104.
   (November 2008)
   #2 Remove required 2.25 GPA supporting, pre-business core and core courses. Require at least a "C" in all
   supporting, pre-business core and core courses, listed in #6 of text under Degree Requirements on page 97 of the
   2008-2009 Undergraduate Catalog. (January 2009)

A. 2. Effective date: (Example: Fall 2001)
   Fall 2009

A. 3. Effective date of suspended programs for currently enrolled students: (if applicable)
   N/A

B. The justification for this action:
   #1 Basic skills in spreadsheets, databases, and word processors are necessary for all business majors. Most
   sophomore and higher level business textbooks are assuming that students already have these skills.
   #2 Requiring a "C" in each course places student accountability where it belongs. The student has to demonstrate successful
   completion of each course. Students must achieve at least a minimum level of knowledge in all of the principle courses.

C. The projected cost (or savings) of this proposal is as follows:

Personnel Impact:
N/A

Operating Expenses Impact:
N/A

Equipment/Physical Facility Needs:
N/A

Library Resources:
N/A
Part III. Recording Data for New, Revised, or Suspended Program

1. For a new program, provide the catalog description as being proposed.
2. For a revised program, provide the current program requirements using *strike-through* for deletions and *underlines* for additions.
3. For a suspended program, provide the current program requirements as shown in catalog. List any options and/or minors affected by the program’s suspension.

New or Revised* Program Text
(*Use *strike-through* for deletions and *underlines* for additions.)

BACHELOR OF BUSINESS ADMINISTRATION AND
BACHELOR OF SCIENCE IN INSURANCE
DEGREE REQUIREMENTS

#1

Insurance (B.S.)
*CIP Code: 52.1701*

University Requirement...............................................1 hour
BTO 100.

General Education Requirements.................................42 39 hours
Standard General Education program, excluding blocks II, and VB, and VII (QS). Refer to Section Four of this Catalog for details on the General Education and University requirements.

College Requirement: Professional Skills Seminar
BTS 300 (CR) and BTS 400 (CR).

Supporting Course Requirements.................................6-9 9-12 hours
MAT 211 or the combined courses of MAT 107 and QMB 240; ECO 230, CIS 212 or CSC 104.

Free Electives (At least one hour must be upper division)........................................................................22-25 hours

Business Requirements
Pre-Core.................................................................12 hours
A CC 201, 202; GBU 204; QMB 200.

Core.............................................................................21 hours
CCT 300, CIS 300, FIN 300, MGT 300, MKT 300;
INS 370, 374.

Insurance Major Requirements.................................21 hours
INS 372, 378, 400; 460 or 474 or 486; and nine hours from INS 349 (1-6 hours), 376, 380, 400 (1-3 hours), 490 (1-6 hours), or any upper division INS course not taken as part of major requirements, GBU 310, 311, MGT 330, MKT 310, APS 350, 351, 352, 438, 465, FSE 221, 322, 350, 361, 366, TRS 332 or 342.

Total Curriculum Requirements.................................128 hours
BACHELOR OF BUSINESS ADMINISTRATION AND  
BACHELOR OF SCIENCE IN INSURANCE  
DEGREE REQUIREMENTS

General University requirements, as well as specific course requirements set forth in the description of curricula, must be met by students completing associate and baccalaureate business programs administered by the College of Business and Technology. See programs under each department for major requirements. Academic Orientation course (BTO 100) is required in all Business programs. The requirements for the Bachelor of Business Administration (BBA) and the Bachelor of Science in Insurance degrees are as follows:

1. A cumulative 2.0 GPA must be maintained in all work taken in the BBA and BS Insurance programs.
2. Hours earned by correspondence study are accepted upon written approval of the Dean. However, not more than 25 percent of the total hours applied toward a degree may be earned via correspondence or telecourse instruction, military credit, or credit by examination.
3. To ensure the integrity of the business program to provide a sound overall educational experience, not more than 50 percent of undergraduate coursework shall be completed in the EKU Business program. However, up to nine semester hours of economics and up to six semester hours of mathematics/statistics will not be included in this 50 percent. Decisions to allow students to take more than 50% of undergraduate coursework within EKU Business will be made judiciously.
4. At least 50 percent of the business course credit hours required for the BBA and BS Insurance degrees must be completed at EKU.
5. The BBA and BS Insurance degrees will only accept credits for business courses at the upper division level transferred from other colleges and universities accredited by the Association to Advance Collegiate Schools of Business International (AACSB). As completely as possible, it will apply these credits to the student’s degree program. To ensure that they earn appropriate credits, students are strongly advised to see the College of Business and Technology Advising Office and also obtain the Dean’s approval prior to enrolling in any course work they plan to transfer. The University will not take responsibility for courses transferred without prior approval.
6. A “C” or better is required for the BBA programs and the B.S. in Insurance degree in the following courses: (See specific degree requirements for each major)

BACHELOR OF BUSINESS ADMINISTRATION

BBA Supporting Courses: MAT 107 and/or MAT 211, QMB 240 (if required by major), SOC 131, ECO 230, and ECO 231;
BBA Pre-Business Core: ACC 201, ACC 202, GBU 204, and QMB 200;
BBA Core: CCT 300, CIS 300, FIN 300, MGT 300, 370, MKT 300, and GBU 480.

BACHELOR OF SCIENCE IN INSURANCE

BS Supporting Courses: MAT 211 (or MAT 107 combined with QMB 240) and ECO 230;
Pre-Business Core: ACC 201, ACC 202, GBU 204, and QMB 200.
BS Insurance Core: CCT 300, CIS 300, FIN 300, MGT 300, MKT 300, INS 370, and INS 374.
CCT 300 should be taken in first six hours of upper division course work. BBA students must complete all business core courses prior to taking GBU 480.

Students are urged to review carefully all course prerequisites, including the 60-hour rule before scheduling 300-level business courses. Failure to satisfy prerequisites may result in the student being administratively withdrawn from courses.
7. At least 12 hours in the major must be earned at EKU. A grade of “C” or better is required for each course in the major.
8. Students must choose a major field at the time they enter an EKU Business program. Students must meet with and have schedules approved by the academic advisor.
9. A second major can be completed in EKU Business or in another program of the University. A third business major is not permitted. Because business students take the business core, they are limited to selected minors offered by EKU Business. Free elective requirements for bachelor’s degree programs in EKU Business cannot be met by choosing courses taught in Business. (See No. 4, BBA and BS Insurance under degree requirements.)
10. Students choosing to double-major must declare the BBA or BS Insurance degree as the first major.

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