

Curriculum Change Form
(Present only one proposed curriculum change per form)
(Complete only the section(s) applicable.)

Part I

(Check one) <input type="checkbox"/> New Course (Parts II, IV) <input type="checkbox"/> Course Revision (Parts II, IV) <input type="checkbox"/> Hybrid Course ("S," "W") <input type="checkbox"/> Course Dropped (Part II) <input type="checkbox"/> New Program (Part III) <input checked="" type="checkbox"/> Program Revision (Part III) <input type="checkbox"/> Program Suspended (Part III)	Department Name Management, Marketing & Administrative Communication <hr/> College Business & Technology <hr/> *Course Prefix & Number <hr/> *Course Title (30 characters) <hr/> *Program Title Business and Marketing Education/Teaching (B.S.) (Major <u>X</u> , Option __; Minor __; or Certificate __) <hr/> *Provide only the information relevant to the proposal.	
Proposal Approved by:		
	<u>Date</u>	<u>Date</u>
Departmental Committee	11/14/2008	Graduate Council* N/A
<i>Is this a SACS Substantive Change?</i> Yes**** <input type="checkbox"/> No <input checked="" type="checkbox"/>		
College Curriculum Committee	11/25/2008	Council on Academic Affairs 3/19/09
General Education Committee*	1/26/2009	Approved <input checked="" type="checkbox"/> Disapproved <input type="checkbox"/>
Teacher Education Committee*	2/24/2009	Faculty Senate** Board of Regents** Council on Postsecondary Edu.***
*If Applicable (Type NA if not applicable.) **Approval needed for new, revised, or suspended programs ***Approval/Posting needed for new degree program or certificate program ****If "yes", SACS must be notified before implementation. Please contact EKU's Office of Institutional Effectiveness.		

Completion of A, B, and C is required: (Please be specific, but concise.)

A. 1. Specific action requested: (Example: To increase the number of credit hours for ABC 100 from 1 to 2.) Request exclusion for General Education Requirements: Block VII (QS) to take CIS 212 or CSC 104 A. 2. Effective date: (Example: Fall 2001) Fall 2009 A. 3. Effective date of suspended programs for currently enrolled students: (if applicable) N/A	
B. The justification for this action: Basic skills in spreadsheets, databases, and word processors are necessary for all business majors. Most sophomore and higher level business textbooks are assuming that students already have these skills.	
C. The projected cost (or savings) of this proposal is as follows: Personnel Impact: None Operating Expenses Impact: None Equipment/Physical Facility Needs: None Library Resources: None	

Part III. Recording Data for New, Revised, or Suspended Program

1. For a new program, provide the catalog description as being proposed.
2. For a revised program, provide the current program requirements using ~~strickthrough~~ for deletions and *underlines* for additions.
3. For a suspended program, provide the current program requirements as shown in catalog. List any options and/or minors affected by the program's suspension.

New or Revised* Program Text
 (*Use ~~strickthrough~~ for deletions and underlines for additions.)

**Business and Marketing
 Education/Teaching (B.S.)**
CIP Code: 13.1303

University Requirement	1 hour
BTO 100.	
General Education Requirements	39 36 hours
Standard General Education program, excluding general education blocks II, VB, and VC, and VII(QS). Refer to Section Four of this <i>Catalog</i> for details on the General Education and University requirements.	
College Requirement: Professional Skills Seminar	
BTS 300 (CR) and BTS 400 (CR).	
Supporting Course Requirements	9 12 hours
MAT 107 or 211; ECO 230, 231; <u>CIS 212 or CSC 104</u> .	
Free Electives (non-business)	2 hours
Teacher Education Requirements	31 hours
EDF 103, 203, 319, 413, ESE 490, 499, 573 and SED 401.	
Business Core	15 hours
CIS 300, FIN 300, GBU 204, MGT 300, and QMB 200.	
Major Requirements	31 hours
A CC 201, 202, 250, CCT 101, 200, 201, 302, 570; MKT 300; MGT 340 and three hours from MKT 304, 310, 320 or 400.	
Total Curriculum Requirements	128 hours