Curriculum Change Form  
(Present only one proposed curriculum change per form)  
(Complete only the section(s) applicable.)

Part I

<table>
<thead>
<tr>
<th>(Check one)</th>
<th>Department Name</th>
<th>Management, Marketing &amp; Administrative Communication</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Course (Parts II, IV)</td>
<td>College</td>
<td>Business &amp; Technology</td>
</tr>
<tr>
<td>Course Revision (Parts II, IV)</td>
<td>*Course Prefix &amp; Number</td>
<td></td>
</tr>
<tr>
<td>Hybrid Course (&quot;S,&quot; &quot;W&quot;)</td>
<td>*Course Title (30 characters)</td>
<td></td>
</tr>
<tr>
<td>Course Dropped (Part II)</td>
<td>*Program Title</td>
<td>Business and Marketing Education/Teaching (B.S.)</td>
</tr>
<tr>
<td>New Program (Part III)</td>
<td>(Major ___, Option ___, Minor ___, or Certificate ___)</td>
<td></td>
</tr>
<tr>
<td>Program Revision (Part III)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Provide only the information relevant to the proposal.

Proposal Approved by:  
Departmental Committee  
11/14/2008  
Graduate Council*  
11/25/2008  
General Education Committee*  
1/26/2009  
Teacher Education Committee*  
2/24/2009  
College Curriculum Committee  
11/14/2008  
Council on Academic Affairs  
3/19/09  
Graduate Council*  
11/25/2008  
Faculty Senate**  
Board of Regents**  
Council on Postsecondary Edu.***

*If Applicable (Type NA if not applicable.)  
**Approval needed for new, revised, or suspended programs  
***Approval/Posting needed for new degree program or certificate program  
****If "yes", SACS must be notified before implementation. Please contact EKU's Office of Institutional Effectiveness.

Completion of A, B, and C is required: (Please be specific, but concise.)

A. 1. Specific action requested:  
(Example: To increase the number of credit hours for ABC 100 from 1 to 2.)  
Request exclusion for General Education Requirements: Block VII (QS) to take CIS 212 or CSC 104

A. 2. Effective date:  
(Example: Fall 2001)  
Fall 2009

A. 3. Effective date of suspended programs for currently enrolled students:  
(if applicable)  
N/A

B. The justification for this action:  
Basic skills in spreadsheets, databases, and word processors are necessary for all business majors. Most sophomore and higher level business textbooks are assuming that students already have these skills.

C. The projected cost (or savings) of this proposal is as follows:

Personnel Impact:  
None

Operating Expenses Impact:  
None

Equipment/Physical Facility Needs:  
None

Library Resources:  
None

MMAC 3
Part III. Recording Data for New, Revised, or Suspended Program

1. For a new program, provide the catalog description as being proposed.
2. For a revised program, provide the current program requirements using strikethrough for deletions and underlines for additions.
3. For a suspended program, provide the current program requirements as shown in catalog. List any options and/or minors affected by the program’s suspension.

New or Revised* Program Text
(*Use strikethrough for deletions and underlines for additions.)

Business and Marketing Education/Teaching (B.S.)

CIP Code: 13.1303

University Requirement.................................................................................................................................1 hour
BTO 100.

General Education Requirements..................................................................................................................39  36 hours
Standard General Education program, excluding general education blocks II, VB, and VC, and VII(QS).
Refer to Section Four of this Catalog for details on the General Education and University requirements.

College Requirement: Professional Skills Seminar
BTS 300 (CR) and BTS 400 (CR).

Supporting Course Requirements...................................................................................................................9  12 hours
MAT 107 or 211; ECO 230, 231; CIS 212 or CSC 104.

Free Electives (non-business).........................................................................................................................2 hours

Teacher Education Requirements....................................................................................................................31 hours
EDF 103, 203, 319, 413, ESE 490, 499, 573 and SED 401.

Business Core.................................................................................................................................................15 hours
CIS 300, FIN 300, GBU 204, MGT 300, and QMB 200.

Major Requirements........................................................................................................................................31 hours
A CC 201, 202, 250, CCT 101, 200, 201, 302, 570; MKT 300; MGT 340 and three hours from MKT 304,
310, 320 or 400.

Total Curriculum Requirements.....................................................................................................................128 hours