# Curriculum Change Form

(Complete only the section(s) applicable.)

## Part I

<table>
<thead>
<tr>
<th>(Check one)</th>
<th>Department Name</th>
<th>College</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Course (Parts II, IV)</td>
<td>MMAC</td>
<td>Business &amp; Technology</td>
</tr>
<tr>
<td>Course Revision (Parts II, IV)</td>
<td>Course Prefix &amp; Number</td>
<td></td>
</tr>
<tr>
<td>Course Dropped (Part II)</td>
<td>*Course Title (30 characters)</td>
<td></td>
</tr>
<tr>
<td>New Program (Part III)</td>
<td>*Program Title</td>
<td></td>
</tr>
<tr>
<td>Program Revision (Part III)</td>
<td>Corporate Communication &amp; Technology B.B.A.</td>
<td></td>
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</tbody>
</table>

X Program Suspended (Part III) *Provide only the information relevant to the proposal.*

Proposal Approved by:  
Departmental Committee: 2/6/2009  
Graduate Council*: NA

Is this a SACS Substantive Change?  
Yes**** No X

College Curriculum Committee: 2/20/2009  
Approved Disapproved  
General Education Committee*: N/A  
Faculty Senate**:  
Teacher Education Committee*: N/A  
Board of Regents**  
Council on Postsecondary Edu.***

*If Applicable (Type NA if not applicable.)  
**Approval needed for new, revised, or suspended programs  
***Approval/Posting needed for new degree program or certificate program  
****If “yes”, SACS must be notified before implementation. Please contact EKU’s Office of Institutional Effectiveness.

## Completion of A, B, and C is required: (Please be specific, but concise.)

### A. Specific action requested:  
(Example: To increase the number of credit hours for ABC 100 from 1 to 2.)

To suspend the B.B.A. degree in Corporate Communication and Technology.

### A. Effective date:  
(Example: Fall 2001)

Fall 2009

### A. 3. Effective date of suspended programs for currently enrolled students:  
(if applicable)

Fall 2012

### B. The justification for this action:

Decreasing number of majors in the CCT program area and increasing pressure for accountability and efficient use of resources.

### C. The projected cost (or savings) of this proposal is as follows:

**Personnel Impact:**  
none

**Operating Expenses Impact:**  
none

**Equipment/Physical Facility Needs:**  
none

**Library Resources:** Resources are currently available so no new resources will be required.  
none
**Part III. Recording Data for New, Revised, or Suspended Program**

1. For a new program, provide the catalog description as being proposed.
2. For a revised program, provide the current program requirements using *strikethrough* for deletions and *underlines* for additions.
3. For a suspended program, provide the current program requirements as shown in catalog. List any options and/or minors affected by the program's suspension.

<table>
<thead>
<tr>
<th>New or Revised* Program Text</th>
</tr>
</thead>
<tbody>
<tr>
<td>(*Use strikethrough for deletions and underlines for additions.)</td>
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</table>

**Baccalaureate Degrees**

**Corporate Communication and Technology (B.B.A.)**

*CIP Code: 52.0204*

<table>
<thead>
<tr>
<th>University Requirement</th>
<th>1 hour</th>
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<tbody>
<tr>
<td>BTO 100.</td>
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</tbody>
</table>

**General Education Requirements**

39 hours

Standard General Education program, excluding general education blocks II, VB, and VC. Refer to Section Four of this Catalog for details on the General Education and University requirements.

**College Requirement: Professional Skills Seminar**

BTS 300-(CR) and BTS 400-(CR).

**Supporting Course Requirements**

12 hours

MAT 107 or MAT 211; SOC 131; ECO 230, 231.

**Free Electives**

9 hours

May include 3 hours approved business electives.

**Business Requirements**

**Pre-Business Core**

12 hours

ACC 201, 202; GBU 204; QMB 200.

**Business Core**

21 hours

CCT 300, CIS 300, FIN 300, MGT 300, 370, MKT 300, and GBU 480.

**Major Requirements**

34 hours

CCT 106, 200, 250, 290, 302, 303, 310, 550, 570, 580, CMS 300, and MGT 340.

**Total Curriculum Requirements**

128 hours