

Curriculum Change Form
(Present only one proposed curriculum change per form)
(Complete only the section(s) applicable.)

Part I

(Check one) <input type="checkbox"/> New Course (Parts II, IV)	Department Name MMAC	
<input type="checkbox"/> Course Revision (Parts II, IV)	College Business & Technology	
<input type="checkbox"/> Course Dropped (Part II)	*Course Prefix & Number	
<input checked="" type="checkbox"/> New Program (Part III)	*Course Title (30 characters)	
<input type="checkbox"/> Program Revision (Part III)	*Program Title Entrepreneurship Minor for Non-Business Majors	
<input type="checkbox"/> Program Suspended (Part III)	(Major __, Option __; Minor <u>x</u> ; or Certificate __)	
*Provide only the information relevant to the proposal.		

Proposal Approved by:	<u>Date</u>	<u>Date</u>
Departmental Committee	4/11/2008	Graduate Council* N/A
<i>Is this a SACS Substantive Change?</i> Yes**** <input type="checkbox"/> No <input checked="" type="checkbox"/>		Council on Academic Affairs
College Curriculum Committee	4/18/2008	Approved <u>X</u> Disapproved ___
General Education Committee*	N/A	Faculty Senate** Pending
Teacher Education Committee*	N/A	Board of Regents** Pending
		Council on Postsecondary Edu.*** Pending
<p>*If Applicable (Type NA if not applicable.)</p> <p>**Approval needed for new, revised, or suspended programs</p> <p>***Approval/Posting needed for new degree program or certificate program</p> <p>****If "yes", SACS must be notified before implementation. Please contact EKU's Office of Institutional Effectiveness.</p>		

Completion of A, B, and C is required: (Please be specific, but concise.)

<p>A. 1. Specific action requested:</p> <p>To add the offering of an Entrepreneurship Minor in the Department of Management, Marketing & Administrative Communication for Non-Business Majors</p> <p>A. 2. Effective date:</p> <p>Fall 2008</p> <p>A. 3. Effective date of suspended programs for currently enrolled students: (if applicable)</p> <p>N/A</p>
<p>B. The justification for this action: Entrepreneurship is an area that EKUBusiness is exceptionally qualified to make available to students who aspire to start their own businesses or take over management of existing family businesses. The MMAC Department has collaborated with the AFIS Department to design a program around already existing courses to reach out to EKU students who have majors in other Colleges across campus to assist them in acquiring the basic business background needed for creating and managing entrepreneurial enterprises.</p>
<p>C. The projected cost (or savings) of this proposal is as follows:</p> <p>Personnel Impact:</p> <p>None</p> <p>Operating Expenses Impact:</p> <p>None</p> <p>Equipment/Physical Facility Needs:</p> <p>None</p> <p>Library Resources:</p> <p>None</p>

Part III. Recording Data for New, Revised, or Suspended Program

1. For a new program, provide the catalog description as being proposed.
2. For a revised program, provide the current program requirements using ~~striketrough~~ for deletions and underlines for additions.
3. For a suspended program, provide the current program requirements as shown in catalog. List any options and/or minors affected by the program's suspension.

New or Revised* Program Text
(*Use ~~striketrough~~ for deletions and underlines for additions.)

(To be described in the Minors section of THE DEPARTMENT OF MANAGEMENT, MARKETING, AND ADMINISTRATIVE COMMUNICATION section of the **EKUB**Business section of the COLLEGE OF BUSINESS AND TECHNOLOGY section of the **EASTERN KENTUCKY UNIVERSITY UNDERGRADUATE CATALOG**)

Minor in Entrepreneurship

The Entrepreneurship Minor is offered to students majoring in programs other than business who have a desire to obtain basic business knowledge and skills related to starting their own business or possibly assuming management of an existing business (family-owned, for example). The program consists of 18 hours of required courses and three hours electives from specified business courses. To enroll in a 300-level business course, students must have completed a minimum of 60 hours and have met the prerequisites of the specific course. Students must earn at least 12 of the total hours used for the minor in Entrepreneurship at EKU and attain a cumulative GPA of 2.0 in the minor.

Required Courses.....18 hours

ACC 201, CCT 101, FIN 201, MGT 301, MGT 330, MKT 301

Business Elective

One course from the following:

ACC 202, CCT 201, GBU 204, MGT 320, MGT 465, MKT 304, MKT 306, MKT 310.....3 hours

Total Requirements.....21 hours