

**TO:** Faculty Senate  
**FROM:** Rodney B. Piercey  
**DATE:** September 15, 2008  
**RE:** September Faculty Senate Report

## **OFFICE OF ACADEMIC AFFAIRS**

### **POLICY AND GOVERNANCE**

The following items represent draft policies currently in the review process:

- Policy 4.1.12 (First-time Freshmen Admissions) was submitted to the Board of Regents at their September meeting and approved contingent on Faculty Senate approval.
- Draft Policy 4.1.2 (Course Syllabi) is still under review by the Faculty Senate.
- Draft Policy 4.6.1 (Determination of Qualifications for Faculty Teaching Credit-Bearing Courses) has been reviewed by the Provost Council. The policy has been submitted to the Executive Committee of Faculty Senate and a workgroup was established to address the Policy Definitions. When complete, the policy will be submitted to the Faculty Senate for review.
- Draft Policy 4.3.4 (Joint Curricular, Collaborative, and Consortial Agreements) has not been worked on since the last report to the Faculty Senate.
- Draft Policy 1.1.1 (Policy on Policies) continues to be discussed and revised.

All new or revised policies are considered drafts until they are approved by the Board of Regents.

Revisions to several academic regulations have been submitted to CAA for approval. If approved, these will be sent to Faculty Senate.

A small work group consisting of a representative from Faculty Senate who previously worked on the promotion and tenure policy and of an administrator who works with implementation on the policy will begin evaluating potential amendments to Policy 4.6.4 (Promotion and Tenure).

A new University policy website that will house all University policies is under construction.

### **DOUBLE MAJORS**

While ECU continues to pursue the question of how to appropriately transcript and award diplomas to students who declare two majors leading to two different degrees, President Whitlock and Provost Piercey are committed to allowing students to declare double majors.

On September 19, the Provost will host a meeting of the Chief Academic Officers from all of Kentucky's regional four-year public universities. The topic of double majors is the first item on the agenda. The goal of the discussion will be (a) to identify how the institutions are currently transcribing the double majors and (b) gain a consensus on the appropriate way(s) to reflect the academic credentials of students in this situation.

## **ENROLLMENT MANAGEMENT**

The following represents enrollment numbers as of Monday, September 7, 2008. Percent change is based on comparison to enrollment numbers last year, Monday, September 3, 2007.

### **Fall 2008**

#### ***Compared to last year:***

##### **Enrollments:**

- Total enrollment is up 1.5% to 15,861
- Undergraduate enrollment is up 1.7% to 13,716
- Graduate enrollment is up 0.0% to 2,145
- New Freshmen enrollment is down -1% to 2,512
- New Transfer enrollment is up 5% to 1,170
- New Graduate Student enrollment is up 3% to 478
- High School Student enrollment is up 54% to 538
- Black student enrollment is up 14% to 775
- Hispanic student enrollment is up 19% to 157

##### **Credit Hours:**

- Total student credit hours are up 1% to 189,801
- Online credit hours are up 57% to 10,352
- Corbin credit hours are down -5% to 9,561
- Danville credit hours are down -9% to 4,830
- Manchester credit hours are up 15% to 2,458

##### **Residency:**

- Online UG enrollment is up 161% to 185
- Online GR enrollment is up 129% to 238
- UG Targeted tuition enrollment is up 3% to 1,285
- GR Targeted tuition enrollment is up 20% to 67
- Out of State UG enrollment is down -3% to 491
- Out of State GR enrollment is up 85% to 213

*Source: Dr. Bethany Miller, Institutional Research*

## **INSTITUTIONAL EFFECTIVENESS AND RESEARCH**

### **CARNEGIE COMMUNITY ENGAGEMENT**

The major IE project of the summer was the Carnegie application on Community Engagement. We are very proud of ECU's application, which reflects strong community engagement activities across the Colleges and across the University and its 22-county campus.

## **PROGRAM REVIEW**

In response to the concern expressed by the Faculty Senate and the Chairs Association about the “drudgery” of administrative processes, the Provost charged a work group, chaired by E. J. Keeley, to reform Academic Program Review. As a result, a recommendation was made to the Provost and President to eliminate Program Review and replace it with a Department Review & Showcase.

This new process, called “Department Review and Showcase (DRS)”, will replace Academic Program Review. The DRS will be conducted by a department at the discretion of the Provost and deans, and may be prompted by conditions such as a new program, special and/or noteworthy achievements, enrollment/degree production concerns, accreditation issues, or other concerns regarding quality of the student experience. The DRS process will be piloted in 2008-2009 on a voluntary basis, beginning with the Department of Agriculture.

The work group also recommended annual Institutional Effectiveness progress-reporting process be strengthened for academic departments by requiring development and implementation of an objective and measure(s) for each of the following: (1) teaching effectiveness and (2) advising effectiveness.

## **ENROLLMENT FORECASTING**

A collaborative enrollment forecasting model has been created, calling for a total headcount for Fall 2008 of 16,050 (an increase of more than 200 students, or 1.3% over Fall 2007); as of September 4 the current headcount is 15,850.

## **VOLUNTARY SYSTEM OF ACCOUNTABILITY**

EKU is now a participant in the AASCU/NASULGC Voluntary System of Accountability (VSA) Project. The Voluntary System of Accountability is designed to improve public understanding of how public colleges and universities operate. The College Portrait provides consistent, comparable and transparent information on the characteristics of institutions and students, cost of attendance, student engagement with the learning process, and core educational outcomes. The information is intended for students, families, policy-makers, campus faculty and staff, the general public, and other higher education stakeholders.

## **STRATEGIC PLANNING**

IE has prepared and distributed the University-level KPI requests (on behalf of the Strategic Planning Committee) and progress report materials for the 2008-2009 academic year. Additionally, we have provided extensive support for the College of Education NCATE reaffirmation, presented on the elimination of Program Review at the Chairs’ Retreat, and represented EKU at CPE Meetings on College Level Assessment and “Measuring Up.”

## **ASSESSMENT & QEP**

IE’s assessment staff provided training, consultation and technical assistance for the QEP, is assisting the College of Education in NCATE preparation and revision of their college-wide assessment plan, and is providing twice-weekly TracDat trainings and multiple individual sessions. NSSE (National Survey

of Student Engagement) incentives were awarded to 10 EKU students. Analysis of the 2008 NSSE results is in progress, and EKU is registered to participate in the 2009 administration of NSSE.

By the end of the spring 2008 semester a total of 216 CATs (Critical thinking Assessment Test) were administered to 16 senior level courses throughout the semester. About 5% of the senior population completed the CAT test during that time, and each college's senior population was included in testing. These tests will serve as a baseline of senior level work pre-QEP programs at the University. During late April a request was sent out to several instructors teaching the Academic Orientation classes across campus in hopes of recruiting their class for CAT testing. Thirteen non-GSD 101 Academic Orientation classes agreed to have the CAT test administered during the first three weeks of classes in the fall 2008 semester. In addition, during the fall 2008 semester the GSD 101 classes will also have the CAT test administered to their students. About 700 freshmen will take the CAT test during the fall 2008 semester. A database of all the freshmen is being developed for future assessment. These freshmen CAT tests will serve as the 2008-2009 baseline for entering freshmen.

## **INSTITUTIONAL RESEARCH**

Institutional Research finalized the Spring IDEA (Individuals with Disabilities Education Act) distribution and the Summer IDEA collection. Much of our summer work focused on survey research: we provided consultation, creation, administration, data entry, data analysis, and/or report writing for 13 surveys, including the Summer Flexible Schedule Survey, Summer Sessions 2008 Survey, New Faculty Orientation Surveys, Arts & Sciences Dean Candidate Evaluations, NOVA Surveys, Honors Program Alumni Survey, Health Sciences Alumni and Employer Surveys, Richmond Parks & Recreation Survey, Kentucky State Parks Survey, and the WEKU Listeners Survey. Currently, we are preparing for the University Alumni Surveys to be administered this month; in addition to finalizing plans for a diversity/climate survey to be launched in October. We also spent a considerable amount of time working on updating (both the instrument and the results viewer) the Undergraduate Degree Candidate Survey and the Survey of Graduate Degree Candidates. In addition to our survey research efforts, we fulfilled more than 15 ad hoc data requests across campus (for example, Strategic Planning Key Performance Indicators; Benchmark Comparisons regarding tuition surcharges, and department chair contracts and compensation; Full-Time Enrollment and Student Credit Hour information for both on and extended campuses; Weekly Enrollment Reports; Cooperative Institutional Research Program (CIRP) planning and data analysis; and various Department and Program requests).