## Curriculum Change Form

*(Present only one proposed curriculum change per form)*

*(Complete only the section(s) applicable.)*

<table>
<thead>
<tr>
<th>Part I</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>(Check one)</td>
<td>Department Name</td>
<td>Communication</td>
</tr>
<tr>
<td>New Course (Parts II, IV)</td>
<td>College</td>
<td>Business &amp; Technology</td>
</tr>
<tr>
<td>Course Revision (Parts II, IV)</td>
<td>*Course Prefix &amp; Number</td>
<td></td>
</tr>
<tr>
<td>Course Dropped (Part II)</td>
<td>*Course Title (30 characters)</td>
<td></td>
</tr>
<tr>
<td>New Program (Part III)</td>
<td>*Program Title</td>
<td>Broadcasting/Electronic Media (BA)</td>
</tr>
<tr>
<td>X Program Revision (Part III)</td>
<td>(Major X, Option __; Minor __; or Certificate __)</td>
<td></td>
</tr>
<tr>
<td>Program Suspended (Part III)</td>
<td>*Provide only the information relevant to the proposal.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Proposal Approved by:</th>
<th>Date</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Departmental Committee</td>
<td>5/8/2009</td>
<td>Graduate Council*</td>
</tr>
<tr>
<td>College Curriculum Committee</td>
<td>5/15/2009</td>
<td>Council on Academic Affairs</td>
</tr>
<tr>
<td>General Education Committee*</td>
<td>N/A</td>
<td>Approved x Disapproved</td>
</tr>
<tr>
<td>Teacher Education Committee*</td>
<td>N/A</td>
<td>Faculty Senate**</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Board of Regents**</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Council on Postsecondary Edu.***</td>
</tr>
</tbody>
</table>

*If Applicable (Type NA if not applicable.)*

**Approval needed for new, revised, or suspended programs

***Approval/Posting needed for new degree program or certificate program

****If “yes”, SACS must be notified before implementation. Please contact EKU’s Office of Institutional Effectiveness.

### Completion of A, B, and C is required: (Please be specific, but concise.)

**A. 1. Specific action requested:** (Example: To increase the number of credit hours for ABC 100 from 1 to 2.)

Change Supporting Course Requirements in PUB BA to include PUB 320 or JOU 320 and PUB 412 or JOU 412 and drop COM 320 A-I. To modify the Broadcasting & Electronic Media Core Courses by adding “or COM 200W” in the Broadcasting and Electronic Media (B.A.).

**A. 2. Effective date:** (Example: Fall 2001)

Fall 2009

**A. 3. Effective date of suspended programs for currently enrolled students:** (if applicable)

N/A

**B. The justification for this action:**

The addition of these classes provides more integrated and relevant coverage of graphic design theory and fundamentals. Replacing the current offerings (COM 309 and COM 320 A-H) with these new courses framed within the Broadcasting and Electronic Media discipline will help ensure that participants have an appropriate level of understanding. COM 200W meets the criteria as a writing intensive course and has been approved by the Thinking and Communicating Across the Curriculum (TCAC) Committee.

**C. The projected cost (or savings) of this proposal is as follows:**

**Personnel Impact:**

None

**Operating Expenses Impact:**

None

**Equipment/Physical Facility Needs:**

None

**Library Resources:**

None
**Part III. Recording Data for New, Revised, or Suspended Program**

1. For a new program, provide the catalog description as being proposed.
2. For a revised program, provide the current program requirements using *strikethrough* for deletions and *underlines* for additions.
3. For a suspended program, provide the current program requirements as shown in catalog. List any options and/or minors affected by the program’s suspension.

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**New or Revised* Program Text**

(*Use *strikethrough* for deletions and *underlines* for additions.)

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**BROADCASTING AND ELECTRONIC MEDIA (B.A.)**

*CIP Code: 09.0701*

<table>
<thead>
<tr>
<th>University Requirement</th>
<th>................................................................................................................................. 1 hour</th>
</tr>
</thead>
<tbody>
<tr>
<td>BTO 100.</td>
<td></td>
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</tbody>
</table>

**General Education Requirements** .................................................................................................................. 48 hours

Standard General Education program. Refer to Section Four of this *Catalog* for details on the General Education and University requirements.

**College Requirement: Professional Skills Seminar**

BTS 300 (CR) and BTS 400 (CR).

**Free Electives** ........................................................................................................................................ 37-39 hours

**Major Requirements** ................................................................................................................................ 40-42 hours

**Broadcasting & Electronic Media Core** ........................................................................................................ 19 hours

BEM 240, 295 (4), 300, 370 (4) or 395 (4), 343 (1) or 349 (1) or 398 (1), COM 200 or 200W, 491 (1).

**Options** ................................................................................................................................................. 21-23 hours

**General:** .................................................................................................................................................. 22 hours

BEM 425, 495 (4) and 3 hours selected from BEM 375 or 301, 3 hours selected from BEM 375 or 301, COM 325, 330, or 353, 9 hours selected from BEM 375, 395, 401, 402, COM 201, 300, 301, 320 (A-I) (3), 325, 330, 353, 405, 415, 420, 425, 430, 445, 471, JOU 325, JOU 320 or PUB 320, JOU 412 or PUB 412, PUB 375, 380.

**Broadcast News:** ..................................................................................................................................... 21 hours

COM 405, BEM 301, 401, 402, and 9 hours selected from BEM 375, 425, 495 (4), COM 300, 320 (A-I) (3), 330, 405, 415, 420, 430, JOU 320 or PUB 320, JOU 412 or PUB 412, PUB 375.

**Film Techniques & Technology:** ............................................................................................................. 23 hours


**Total Curriculum Requirements** ....................................................................................................... 128 hours

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