

Curriculum Change Form
(Present only one proposed curriculum change per form)
(Complete only the section(s) applicable.)

Part I

<input type="checkbox"/> (Check one) New Course (Parts II, IV)	Department Name	Communication
<input type="checkbox"/> Course Revision (Parts II, IV)	College	Business & Technology
<input type="checkbox"/> Course Dropped (Part II)	*Course Prefix & Number	
<input type="checkbox"/> New Program (Part III)	*Course Title (30 characters)	
<input checked="" type="checkbox"/> Program Revision (Part III)	*Program Title	Broadcasting/Electronic Media (BA)
<input type="checkbox"/> Program Suspended (Part III)	*Provide only the information relevant to the proposal.	

Proposal Approved by:		<u>Date</u>	<u>Date</u>
Departmental Committee	5/8/2009	Graduate Council*	N/A
<i>Is this a SACS Substantive Change? Yes**** <input type="checkbox"/> No <input checked="" type="checkbox"/></i>		Council on Academic Affairs	
College Curriculum Committee	5/15/2009	Approved <input checked="" type="checkbox"/> Disapproved <input type="checkbox"/>	8/20/09
General Education Committee*	N/A	Faculty Senate**	
Teacher Education Committee*	N/A	Board of Regents**	
		Council on Postsecondary Edu.***	NA

*If Applicable (Type NA if not applicable.)
 **Approval needed for new, revised, or suspended programs
 ***Approval/Posting needed for new degree program or certificate program
 ****If "yes", SACS must be notified before implementation. Please contact ECU's Office of Institutional Effectiveness.

Completion of A, B, and C is required: (Please be specific, but concise.)

A. 1. Specific action requested: (Example: To increase the number of credit hours for ABC 100 from 1 to 2.)
 Change Supporting Course Requirements in PUB BA to include PUB 320 or JOU 320 and PUB 412 or JOU 412 and drop COM 320 A-I. To modify the Broadcasting & Electronic Media Core Courses by adding "or COM 200W" in the Broadcasting and Electronic Media (B.A.)

A. 2. Effective date: (Example: Fall 2001)
 Fall 2009

A. 3. Effective date of suspended programs for currently enrolled students: (if applicable)
 N/A

B. The justification for this action:

The addition of these classes provides more integrated and relevant coverage of graphic design theory and fundamentals. Replacing the current offerings (COM 309 and COM 320 A-H) with these new courses framed within the Broadcasting and Electronic Media discipline will help ensure that participants have an appropriate level of understanding. COM 200W meets the criteria as a writing intensive course and has been approved by the Thinking and Communicating Across the Curriculum (TCAC) Committee.

C. The projected cost (or savings) of this proposal is as follows:

Personnel Impact:
 None

Operating Expenses Impact:
 None

Equipment/Physical Facility Needs:
 None

Library Resources:
 None

Part III. Recording Data for New, Revised, or Suspended Program

1. For a new program, provide the catalog description as being proposed.
2. For a revised program, provide the current program requirements using ~~strickethrough~~ for deletions and *underlines* for additions.
3. For a suspended program, provide the current program requirements as shown in catalog. List any options and/or minors affected by the program's suspension.

New or Revised* Program Text
 (*Use ~~strickethrough~~ for deletions and underlines for additions.)

BROADCASTING AND ELECTRONIC MEDIA (B.A.)
CIP Code: 09.0701

University Requirement	1 hour
BTO 100.	
General Education Requirements	48 hours
Standard General Education program. Refer to Section Four of this <i>Catalog</i> for details on the General Education and University requirements.	
College Requirement: Professional Skills Seminar	
BTS 300 (CR) and BTS 400 (CR).	
Free Electives	37-39 hours
Major Requirements	40-42 hours
Broadcasting & Electronic Media Core	19 hours
BEM 240, 295 (4), 300, 370 (4) or 395 (4), 343 (1) or 349 (1) or 398 (1), COM 200 <u>or 200W</u> , 491 (1).	
Options	21-23 hours
General:	22 hours
BEM 425, 495 (4) and 3 hours selected from BEM 375 or 301, 3 hours selected from BEM 375 or 301, COM 325, 330, or 353, 9 hours selected from BEM 375, 395, 401, 402, COM 201, 300, 301, 320 (A-D) (3) , 325, 330, 353, 405, 415, 420, 425, 430, 445, 471, JOU 325, <u>JOU 320 or PUB 320, JOU 412 or PUB 412, PUB 375, 380.</u>	
Broadcast News:	21 hours
COM 405, BEM 301, 401, 402, and 9 hours selected from BEM 375, 425, 495 (4), COM 300, 320 (A-D) (3) , 330, 405, 415, 420, 430, <u>JOU 320 or PUB 320, JOU 412 or PUB 412, PUB 375.</u>	
Film Techniques & Technology:	23 hours
BEM 350 (3), 351 (3), 353 (3), 370 (4), 425 (3), 495 (4), 352 (3).	
Total Curriculum Requirements	128 hours