

Curriculum Change Form
(Present only one proposed curriculum change per form)
(Complete only the section(s) applicable.)

Part I

(Check one)	Department Name	Management, Marketing and Administrative Communication
<input type="checkbox"/> New Course (Parts II, IV)	College	Business & Technology
<input type="checkbox"/> Course Revision (Parts II, IV)	*Course Prefix & Number	_____
<input type="checkbox"/> Hybrid Course ("S," "W")	*Course Title (<u>30 characters</u>)	_____
<input type="checkbox"/> Course Dropped (Part II)	*Program Title	General Business BBA
<input type="checkbox"/> New Program (Part III)	(Major <u> X </u> , Option <u> </u> ; Minor <u> </u> ; or Certificate <u> </u>)	
<input checked="" type="checkbox"/> Program Revision (Part III)	*Provide only the information relevant to the proposal.	
<input type="checkbox"/> Program Suspended (Part III)	*Provide only the information relevant to the proposal.	

Proposal Approved by:	<u>Date</u>		<u>Date</u>
Departmental Committee	4/21/2009	Graduate Council*	N/A
<i>Is this a SACS Substantive Change?</i> Yes**** <input type="checkbox"/> No <input checked="" type="checkbox"/>	Council on Academic Affairs		_____
College Curriculum Committee	4/20/2009	Approved <input checked="" type="checkbox"/> Disapproved	5/21/09
General Education Committee*	N/A	Faculty Senate**	_____
Teacher Education Committee*	N/A	Board of Regents**	_____
		Council on Postsecondary Edu.***	_____

*If Applicable (Type NA if not applicable.)

**Approval needed for new, revised, or suspended programs

***Approval/Posting needed for new degree program or certificate program

****If "yes", SACS must be notified before implementation. Please contact EKU's Office of Institutional Effectiveness.

Completion of A, B, and C is required: (Please be specific, but concise.)

A. 1. Specific action requested: (Example: To increase the number of credit hours for ABC 100 from 1 to 2.)
 Add PSY 200 or 200W or SOC 131 for Supporting Courses and change CCT 300 to CCT 300W in Business Core of the BBA in General Business.

A. 2. Effective date: (Example: Fall 2001)
 Fall 2009

A. 3. Effective date of suspended programs for currently enrolled students: (if applicable)
 N/A

B. The justification for this action:

PSY 200 and SOC 131 are both compliant to Social Behavioral Sciences Area and PSY 200W is another opportunity for students to complete their Writing Intensive Requirement; CCT 300W meets the criteria as a writing intensive course and has been approved by the Thinking and Communicating Across the Curriculum (TCAC) Committee.

C. The projected cost (or savings) of this proposal is as follows:

Personnel Impact:
 None

Operating Expenses Impact:
 None

Equipment/Physical Facility Needs:
 None

Library Resources:
 None

Part III. Recording Data for New, Revised, or Suspended Program

1. For a new program, provide the catalog description as being proposed.
2. For a revised program, provide the current program requirements using ~~strikethrough~~ for deletions and *underlines* for additions.
3. For a suspended program, provide the current program requirements as shown in catalog. List any options and/or minors affected by the program’s suspension.

General Business (B.B.A.)
CIP Code: 52.0101

University Requirement	1 hour
BTO 100.	
General Education Requirements	36 hours
Standard General Education program, excluding general education blocks II, VB, VC, and VII (QS). Refer to Section Four of this <i>Catalog</i> for details on the General Education and University requirements.	
College Requirement: Professional Skills Seminar	
BTS 300 (CR) and BTS 400 (CR).	
Supporting Course Requirements	15 hours
MAT 107 or MAT 211; <u>PSY 200 or 200W</u> or SOC 131; ECO 230, 231; CIS 212 or CSC 104.	
Free Electives	5-8 hours
Business Requirements	
P re-Business Core	12 hours
ACC 201, 202; GBU 204; QMB 200.	
Business Core	21 hours
CCT 300 <u>W</u> , CIS 300, FIN 300, MGT 300, 370, MKT 300, GBU 480.	
Major Requirements	27 -30 hours
General Business Option (27 hours):	
GBU 201, MGT 340, three hours in a 400 level Marketing Course, three hours in Finance (FIN 301, 302, 304, 324, or 330), and three hours in Management (MGT 320, 330, 406, 430, or 470), and one additional approved upper-division course from finance, marketing, or management, and nine hours of approved business electives.	
International Business Option (30 hours):	
GBU 201, MGT 340, six hours of foreign language, CCT 310, MGT 430, MKT 400, FIN 330; and six hours of business credit which will include course of study and/or internship in a foreign country. Exemptions from the foreign study requirement are available only with the chairperson approval. International students may choose to fulfill this requirement through internships, cooperative education, or approved upper-division courses in business or economics (ECO 394).	
Global Supply-Chain Management Option (30 hours):	
GBU 201, MGT 340, MKT 315, 400, 431, MGT 430, 375; 6 hours from the following courses: INT 400, CIS 335, 380, MGT 406, MKT 312; and 3 hours of approved business electives or International Economics (ECO 394).	
Corporate Communication and Technology Option (30 hours):	
CCT 302, 310, 550, 570, CIS 410, GBU 201, MGT 340, MGT 480; 3 hours from the following courses: MKT 309, MKT 400, MKT 401; 3 hours from the following courses: MGT 330, MGT 465 and MGT 320.	
Total Curriculum Requirements	120 hours