

CONTINUING EDUCATION AND OUTREACH

STRATEGIC PLAN 2006 – 2010

Mission Statement:

It is the mission of the Division of Continuing Education & Outreach of ECU to provide high quality student and client-centered educational opportunities and services to enhance the quality of life for the diverse communities we serve.

Vision Statement:

The Division of Continuing Education & Outreach of ECU will become a nationally recognized leader by developing and providing innovative educational programs and services through collaboration and entrepreneurship.

GOAL 1:

To increase and enhance internal and external partnerships and collaborations.

SD 1.1

Identify and acquire external funding.

SD 1.2

Establish, develop, and enhance partnerships with business, community, and educational entities

SD 1.3

Market and promote the programs and services of CE&O and ECU to increase awareness.

SD 1.4

Develop and increase collaborative projects within the ECU service region

GOAL 2:

To continuously improve systems and processes of CE&O.

SD 2.1

Develop and implement financial systems to enhance fiscal responsibility

SD 2.2

Increase financial flexibility by resource/funding reallocation

SD 2.3

Utilize technologies to enhance the programs and services of CE&O

SD 2.4

Provide organized evaluation and assessment of all CE&O programs and services

GOAL 3:

To provide high quality student and client-centered support services to enhance learning.

SD 3.1

Increase and improve student/client support services to facilitate student success

SD 3.2

Enhance student learning through excellence in instruction

SD 3.3

Increase student participation in community service activities through CEO

SD 3.4

Identify and implement a combination of credit and non-credit programs to meet current and future workforce needs

GOAL 4:

To develop and enhance an environment that supports diversity and stimulates intellectual and cultural growth.

SD 4.1

Enhance professional development opportunities

SD 4.2

Provide quality resources—physical, human and cultural— encouraging growth of educational programs and services

SD 4.3

Support the University goal of diversity through programs and services of CEO