

# **DIVISION OF CONTINUING EDUCATION AND OUTREACH**

## **STRATEGIC PLAN 2011 – 2015**

### **GOAL 1:**

**Provide high quality student services and programs to enhance learning.**

- **SD 1.1 (1.4)**  
Increase and improve delivery of support services for students, clients, faculty, and staff
- **SD 1.2 (1.4)**  
Assess instruction to ensure excellence
- **SD 1.3 (2.5)**  
Increase opportunity for student, faculty, and staff participation in community service activities
- **SD 1.4 (4.1)**  
Continue to implement and improve credit and non-credit programs to meet evolving workforce needs
- **SD 1.5 (2.3)**  
Support and increase online and regional-campus enrollments and programs

### **GOAL 2:**

**To continuously improve systems and processes of CE&O.**

- **SD 2.1 (2.1)**  
Enhance fiscal responsibility and flexibility by continually assessing and developing financial systems and resource/funding reallocation
- **SD 2.2 (2.1)**  
Continually evaluate and assess CE&O programs and services
- **SD 2.3 (4.2)**  
Increase marketing and promotion of the programs and services of CE&O and ECU

**GOAL 3:**

**Provide quality resources—physical, human and cultural—encouraging growth of programs and services.**

- **SD 3.1 (2.6)**  
**Promote professional development opportunities**
- **SD 3.2 (3.2)**  
**Build and maintain a climate of respect for diversity, inclusion, and equity through CE&O programs and services**
- **SD 3.3 (2.4)**  
**Establish and maintain safe, environmentally sound facilities and technology that support and enhance the delivery of quality programs**

**GOAL 4:**

**To increase and enhance internal and external partnerships and collaborations.**

- **SD 4.1 (2.1)**  
**Identify and acquire external funding**
- **SD 4.2 (4.2)**  
**Establish, develop, and enhance partnerships with business, community, and educational entities**

**MISSION STATEMENT:**

EKU's Division of Continuing Education and Outreach provides high quality educational opportunities and services that enhance the quality of life for the diverse communities we serve.

**VISION STATEMENT:**

EKU's Continuing Education and Outreach Division transforms lives and communities by developing and providing innovative educational programming and services through entrepreneurship and collaboration; the Division recognizes and promotes program and performance excellence at every level.