



# Accounting B.B.A. Degree

Public Accounting Concentration

**Accounting = Respect + Opportunity + Reward**

## The Accounting Profession

Accounting has long been one of the most respected and trusted professions. Accounting prepares students for careers in public accounting, industry, non-profit, and government organizations. As a result, demand for accounting graduates and starting salaries in accounting have consistently been among the highest for new college graduates. The accounting degree opens the door to many professional possibilities including: Certified Public Accountant (CPA), Certified Internal Auditor (CIA), Certified Government Financial Manager (CGFM), Certified Fraud Examiner (CFE), Certified Forensic Accountant (Cr.FA), Certified Valuation Analyst (CVA), Personal Financial Specialist (PFS), among others.

## Accounting at EKU

The accounting program at EKU is designed to provide students with the solid educational foundation that employers expect of today's graduates. This foundation not only includes the technical accounting knowledge necessary to successfully pass the various professional examinations, but also includes a strong general business background that allows accounting professionals to move quickly into upper management positions or become business entrepreneurs themselves.

## Career Paths

Students in accounting are preparing to enter careers which will lead them into public accounting, private accounting, or governmental organizations. In Public Accounting (CPA firm), students can specialize in: Auditing, Taxation, Management Consulting Services, Forensic Accounting, Litigation Support, Financial Planning and Business Valuation. Private Accounting (working in business, industry, or non-profit organizations) gives students career opportunities in: General Accounting, Cost Accounting, Taxation, Internal Auditing, Computer Systems Analyst, Security Analyst and more. Local, state and Federal governments need accountants in many different agencies: Federal Bureau of Investigation, Internal Revenue Service, General Accounting Office, Kentucky Revenue Cabinet and many others.

## For More Information

College of Business  
214 Business & Technology Center  
Eastern Kentucky University  
521 Lancaster Avenue  
Richmond, KY 40475-3102  
859-622-1377

<https://business.eku.edu/>  
[www.accounting.eku.edu](http://www.accounting.eku.edu)



## Accounting Related websites:

<a href="http://www.aicpa.org">www.aicpa.org</a>	<a href="http://www.imanet.org">www.imanet.org</a>
<a href="http://www.acfe.com">www.acfe.com</a>	<a href="http://www.theiia.org">www.theiia.org</a>
<a href="http://www.nacva.com">www.nacva.com</a>	<a href="http://www.acfei.com">www.acfei.com</a>
<a href="http://www.fbi.gov">www.fbi.gov</a>	<a href="http://www.oet.ky.gov">www.oet.ky.gov</a>
<a href="http://www.jobs.irs.gov">www.jobs.irs.gov</a>	<a href="http://www.gao.com">www.gao.com</a>
<a href="http://www.roberthalf.com">www.roberthalf.com</a>	<a href="http://www.accountemps.com">www.accountemps.com</a>



### Suggested Curriculum Guide for Public Accounting Concentration

#### Freshman (1<sup>st</sup> Semester) 16 hrs

**BUS 100 (1)\*** Professional Development Series  
**BUS 101\*** Nature of Business  
**E-1A\*** ENG 101  
**E-2 MAT 112A/B, 114** Algebra & Applications or  
**MAT 211** Calculus  
**E-3A** Arts  
**E-6** Diversity

#### Sophomore (1<sup>st</sup> Semester) 16 hrs

**BUS 200 (1)\*** Professional Development Series  
**BUS 206** Fundamentals of Problem Solving with Excel  
**E-5A** Historical Perspective  
**BUS 207** Fundamentals of Interpersonal Business  
**ECO 230** Fundamentals of Microeconomics (Element 5B)  
**ACC 251** Intro to Accounting Information Systems

#### Junior (1<sup>st</sup> Semester) 15 hrs

**BUS 300 (1)\*** Professional Development Series  
**BUS 302** Essentials of Finance  
**BUS 303** Essentials of Organizational Behavior and Human Resources  
**ACC 301** Principles of Accounting Intermediate  
**ACC 327** Cost Accounting  
**Free Elective** (2 hrs)

#### Senior (1<sup>st</sup> Semester) 13 hrs

**BUS 400 (1)\*** Professional Development Series  
**Accounting Elective** (3 hrs)  
**Accounting Elective** (3 hrs)  
**BUS 306** Essentials of Operations and Supply Chain  
**E-4A** Biological **or** **E4B** Physical Lab Science

#### Freshman (2<sup>nd</sup> Semester) 15 hrs

**BUS 209** Fundamentals of Financial and Managerial Accounting  
**E-1B\*** ENG 102  
**E-1C** CMS 100 or 210  
**E-3B** Humanities  
**E-4A** Biological **or** **E4B** Physical Lab Science

#### Sophomore (2<sup>nd</sup> Semester) 15 hrs

**ECO 231** Fundamentals of Macroeconomics  
**BUS 204** Fundamentals of Business Law and Ethics  
**STA 260** Business Statistics  
**BUS 304** Essentials of Management and Information Systems  
**BUS 301** Essentials of Formal Business Communication

#### Junior (2<sup>nd</sup> Semester) 15 hrs

**ACC 302** Principles of Accounting Intermediate II  
**ACC 322/322s** Tax I  
**ACC 350** Accounting Information Systems & Analytics  
**BUS 305** Essentials of Marketing  
**Free Elective** (3hrs)

#### Senior (2<sup>nd</sup> Semester) 15 hrs

**ACC 441** Auditing I  
**Accounting Elective** (3 hrs)  
**BUS 402** Integrated Strategic management  
**E-6** Diversity  
**Free Elective** (3 hrs)

\*Course must be taken in semester indicated.

Upper division courses: All students are required to have a minimum of 42 hrs. upper division (300-level or above) courses distributed throughout Major/Supporting/Gen Ed/Free Electives categories.

Refer to the University Catalog at <https://catalogs.eku.edu/> regarding University and General Education Requirements.