



College of Business
2023-2024

Finance B.B.A. Degree

Business Finance Concentration

The Finance Major at EKU

The Finance Major (BBA) offers three concentrations: Business Finance, Banking and Financial Services, and Financial Planning.

The Business Finance Concentration

The Finance major with a Business Finance concentration should be selected by finance majors who are seeking a general Finance degree. Students have flexibility with more electives in this concentration.

Student Organization

Finance majors are encouraged to join EKU's student chapter of the Financial Management Association (FMA). Open to all students with an interest in finance, FMA provides opportunities for professional interaction among academics, practitioners and students while promoting the development and understanding of basic and applied research of sound financial practices. Activities include Mock Investment Club, field trips, guest speakers and social functions. For more information about the FMA, visit their web site at www.fma.org or contact Maggie.Abney@eku.edu or Benjamin.Woodruff@eku.edu.

For More Information

College of Business
214 Business & Technology Center
Eastern Kentucky University
521 Lancaster Avenue
Richmond, KY 40475-3102
859-622-1377
<https://business.eku.edu/>
www.finance.eku.edu

Finance related websites:

www.bls.gov
www.saludos.com/cguide/bgguide.html





Suggested Curriculum Guide for Business Finance Concentration

Freshman (1st Semester) 16 hrs

BUS 100 (1)* Professional Development Series
BUS 101 Nature of Business
E-1A* ENG 101
E-2 MAT 112A/B, 114 Algebra & Applications or
MAT 211 Calculus
E-3A Arts
E-6 Diversity

Sophomore (1st Semester) 15 hrs

BUS 200 (1) Professional Development Series
BUS 209 Fundamentals of Financial and Managerial Accounting
E-5A Historical Perspective
BUS 207 Fundamentals of Interpersonal Business
ECO 230 Fundamentals of Microeconomics (Element 5B)
Free Elective (2 hrs)

Junior (1st Semester) 16 hrs

BUS 300 (1) Professional Development Series
BUS 302 Essentials of Finance
BUS 305 Essentials of Marketing
RMI 370 Principles Risk and Insurance
FIN 201 Personal Money Management
FIN Elective (3 hrs)

Senior (1st Semester) 13 hrs

BUS 400 (1) Professional Development Series
BUS 306 Essentials of Operations and Supply Chain
FIN 324 Principles of Investments
FIN Elective (3 hrs)
Free Elective

Freshman (2nd Semester) 15 hrs

BUS 206 Fundamentals of Problem Solving with Excel
E-1B* ENG 102
E-1C CMS 100 or 210
E-3B Humanities
E-4A Biological or **E4B** Physical Lab Science

Sophomore (2nd Semester) 15 hrs

ECO 231 Fundamentals of Macroeconomics
BUS 204 Fundamentals of Business Law and Ethics
STA 260 Business Statistics
BUS 304 Essentials of Management and Information Systems
BUS 301 Essentials of Formal Business Communication

Junior (2nd Semester) 15 hrs

BUS 303 Essentials of Organizational Behavior and Human Resources
FIN 301 Business Finance II
FIN 304 Financial Institutions
FIN Elective (3 hrs)
E-4A Biological or **E4B** Physical Lab Science

Senior (2nd Semester) 15 hrs

BUS 402 Integrated Strategic Management
E-6 Diversity
FIN 420 Investment and Portfolio Theory
FIN Elective (3 hrs)
Free Elective

*Course must be taken in semester indicated.

Upper division courses: All students are required to have a minimum of 42 hrs. upper division (300-level or above) courses distributed throughout Major/Supporting/Gen Ed/Free Electives categories.

Refer to the University Catalog at <https://catalogs.eku.edu/> regarding University and General Education Requirements.