



Management B.B.A. Degree

Global Supply Chain Concentration

A Bachelor's Degree in Business Administration with a Management major and Global Supply Chain Management concentration from EKU prepares students for an exciting career in both for-profit and non-profit organizations. As organizations become more complex and interdependent upon customers, suppliers, and trading partners, individuals who possess a broad range of quantitative and qualitative skills will continue to be in great demand. The Global Supply Chain Management concentration prepares students to meet the challenges and exciting opportunities facing tomorrow's managers. Entry level managerial positions come with competitive salaries and opportunities for travel, personal and professional growth and development, and rapid career advancement. EKU's Global Supply Chain Management program is unique in that it covers multiple facets of supply chain, such as logistics, operations, strategic procurement, planning, and supply chain network design.

In addition to a relevant curriculum and student-oriented faculty, global supply chain management students have co-operative education and internship opportunities as well as opportunities to tour local manufacturing facilities, participate in community projects, and membership in professional student organizations, such as ASCM (Association for Supply Chain Management) and ISM (Institute for Supply Management).

Throughout your program, you will find faculty members who are accessible and willing to help, computer labs that are state-of-the-art, and activities such as the Professional Development Series that are structured to provide additional professional experiences outside of the traditional classroom.

For More Information

College of Business
214 Business & Technology Center
Eastern Kentucky University
521 Lancaster Avenue
Richmond, KY 40475-3102
859-622-1377
<https://business.eku.edu/>
<http://ioma.com>
<http://industryweek.com>
<http://careers.org>

Students interested in a management major and who have a minimum ACT composite score of 24 and a high school minimum 3.0 cumulative grade point average may apply for the Opal and Kermit Patterson Scholarship that can be renewed annually. Application may be obtained on the web or by calling 859-622-1377.



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College of Business

2023-2024

Suggested Curriculum Guide for Global Supply Chain Concentration

Freshman (1st Semester) 16 hrs

BUS 100* (1) Professional Development Series
BUS 101 Nature of Business
E-1A* ENG 101
E-2 MAT 112A/B, 114 Algebra & Applications or **MAT 211** Calculus
E-6 Diversity
E-3A Arts

Sophomore (1st Semester) 16 hrs

BUS 200 (1) Professional Development Series
BUS 209 Fundamentals of Financial & Managerial Accounting
ECO 230 Fundamentals of Microeconomics (Element 5B)
BUS 207 Fundamentals of Interpersonal Business Communication
E-5A History
E-4A Biological or **E4B** Physical Lab Science

Junior (1st Semester) 16 hrs

BUS 300 (1) Professional Development Series
BUS 302 Essentials of Finance
BUS 303 Essentials of Organizational Behavior and HR
BUS 305 Essentials of Marketing
E-6 Diversity
Approved Business Elective (3 hrs)

Senior (1st Semester) 14 hrs

BUS 400* (1) Professional Development series
CIS 410 Project MGT & Practice
MGT 316 Organization Behavior
MGT 446 Logistics MGT
MGT 320 Human Resource MGT
Free Elective (1 hr)

Freshman (2nd Semester) 15 hrs

BUS 206 Fundamentals of Problem Solving with Excel
E-1B* ENG 102
E-1C CMS 100 or 210
E-4A Biological or **E4B** Physical Lab Science
E-3B Humanities

Sophomore (2nd Semester) 15 hrs

BUS 204 Fundamentals of Business Law and Ethics
STA 260 Applied Statistics
ECO 231 Fundamentals of Macroeconomics
BUS 304 Essentials of Management Information Systems
BUS 301 Essentials of Formal Business Communication

Junior (2nd Semester) 15 hrs

BUS 306 Essentials of Operations and Supply Chain
MGT 312 Organization Theory
MGT 318 MGT Issues in International Business
MKT 555 Marketing Research & Analytics
Approved Business Elective (3 hrs)

Senior (2nd Semester) 13 hrs

BUS 402 Integrated Strategic Management
MGT 442 Supply Chain Planning
MGT 444 Strategic Sourcing
MGT 448 Supply Chain Ecosystems
Free Elective (1 hr)

*Course must be taken in semester indicated.

Upper division courses: All students are required to have a minimum of 42 hrs. upper division (300-level or above) courses distributed throughout Major/Supporting/Gen Ed/Free Electives categories.

Refer to the University Catalog at <https://catalogs.eku.edu/> regarding University and General Education Requirements.