



College of Business
2023-2024

Management B.B.A. Degree

Leadership and Organizational Behavior Concentration

For More Information

College of Business
214 Business & Technology Center
Eastern Kentucky University
521 Lancaster Avenue
Richmond, KY 40475-3102
859-622-1377
<https://business.eku.edu/>
<http://ioma.com>
<http://industryweek.com>
<http://careers.org>

Students interested in a management major and who have a minimum ACT composite score of 24 and a high school minimum 3.0 cumulative grade point average may apply for the Opal and Kermit Patterson Scholarship that can be renewed annually. Application may be obtained on the web or by calling 859-622-1377.



AACSB
ACCREDITED



College of Business

2023-2024

Suggested Curriculum Guide for Leadership and Organizational Behavior Concentration

Freshman (1st Semester) 16 hrs

BUS 100* (1) Professional Development Series
BUS 101 Nature of Business
E-1A* ENG 101
E-2 MAT 112A/B, 114 Algebra & Applications or **MAT 211** Calculus
E-6 Diversity
E-3A Arts

Sophomore (1st Semester) 16 hrs

BUS 200 (1) Professional Development Series
BUS 209 Fundamentals of Financial & Managerial Accounting
ECO 230 Fundamentals of Microeconomics (Element 5B)
E-5A History
BUS 207 Fundamentals of Interpersonal Business Communication
E-6 Diversity

Junior (1st Semester) 16 hrs

BUS 300 (1) Professional Development Series
BUS 302 Essentials of Finance
BUS 303 Essentials of Organizational Behavior and HR
BUS 305 Essentials of Marketing
E-4A Biological or **E4B** Physical Lab Science
Free Elective (Non-business 3 hours)

Senior (1st Semester) 13 hrs

BUS 400* (1) Professional Development series
***MGT 434** Team Effectiveness & Creative Problem Solving
***MGT 432** Leadership and Ethics
Approved Business Elective (3 hrs)
Free Elective (Non-Business 3 hrs)

Freshman (2nd Semester) 15 hrs

BUS 206 Fundamentals of Problem Solving with Excel
E-1B* ENG 102
E-1C CMS 100 or 210
E-4A Biological or **E4B** Physical Lab Science
E-3B Humanities

Sophomore (2nd Semester) 15 hrs

BUS 204 Fundamentals of Business Law and Ethics
STA 260 Business Statistics
ECO 231 Fundamentals of Macroeconomics
BUS 304 Essentials of Management Information Systems
BUS 301 Essentials of Formal Business Communication

Junior (2nd Semester) 15 hrs

BUS 306 Essentials of Operations and Supply Chain
MGT 320 Human Resource Management
MGT 312 Organization Theory
***MGT 316** Organization Behavior
Free Elective (Non-business 3 hrs)

Senior (2nd Semester) 14 hrs

BUS 402 Integrated Strategic Management
***MGT 438** Organizational Culture & Change Initiatives
MGT 415 Organizational Conflict Navigation
Approved Business Elective (3 hrs)
Free Elective (Non-business 2 hrs)

*Course must be taken in semester indicated.

Upper division courses: All students are required to have a minimum of 42 hrs. upper division (300-level or above) courses distributed throughout Major/Supporting/Gen Ed/Free Electives categories.

Refer to the University Catalog at <https://catalogs.eku.edu/> regarding University and General Education Requirements