



Risk Management and Insurance B.B.A. Degree

The Risk Management and Insurance Profession

Everyone wants a challenging and financially rewarding career. Graduates of the Risk Management and Insurance studies program have unlimited opportunities in the field of insurance. Many find positions as underwriters, claims adjusters, risk analysts, account executives, marketing representatives, and financial planners, to name a few. A current listing of employers seeking graduates is listed in the Insurance Resource Center or check with EKU Center for Career and Co-op.

Risk Management and Insurance at EKU

EKU's degree in Risk Management and Insurance (RMI), a nationally ranked program, prepares students for successful careers in Kentucky and beyond. This degree is available in both face-to-face and online formats. The program awards more than \$40,000 in scholarships annually to RMI majors and minors studying in Richmond or online. Study RMI alone or pair it with a major like Marketing, Occupational Safety and Health, Fire and Safety Engineering Technology, or Finance to leverage your job opportunities.

Career Opportunities

A degree in RMI will help prepare you for an industry with an abundance of job opportunities within Kentucky and beyond. Insurance will never go out of style, and the demand for our graduates is always high. We help prepare our students for their careers by hosting an RMI Career Fair each fall, and by inviting students to interact with industry professionals in a variety of settings including classrooms, our annual golf event, Women Leadership Day, through our student professional organization called Gamma Iota Sigma, and by attending conferences with job fairs in other cities. We share regular postings about jobs and internships and work hard to help our majors and minors find opportunities that are a good fit for them.

Student Organization

Gamma Iota Sigma, the student professional insurance organization, gives students from all majors a chance to learn more about the insurance industry, interact with other students socially, and participate in philanthropy projects. Members of our Gamma Chapter have a chance to travel with us to professional conferences. Our chapter of Gamma, the Psi Chapter, has been recognized with special awards in recent years.

Insurance Scholarships

More than \$40,000 in scholarships were awarded in 2019-2020, and more will be awarded in 2020-21. Amounts range from a few hundred dollars to \$4,000. Pair this with EKU's free textbook promise, and college becomes much more affordable.

International Travel

When it is safe to travel, EKU's RMI Program takes students to Bermuda over Spring Break to study Captive Insurance Markets and Reinsurance. We also take students to London for 8-10 days to study the London Insurance and Reinsurance Markets, including the famed Lloyd's of London. Students pay a small share of the total trip expenses, usually less than 25%.

For More Information

College of Business
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Suggested Curriculum Guide for Risk Management and Insurance (BBA)

Freshman (1st Semester) 16 hrs

BUS 100 (1) Professional Development Series
BUS 101 Nature of Business
E-2 MAT 112 College Algebra (or MAT 211 Calculus)
E-1A* ENG 101
BUS 206 Fundamentals of Problem Solving with Excel
E-5A Historical Perspective

Sophomore (1st Semester) 16 hrs

BUS 200 (1) Professional Development Series
BUS 209 Fundamentals of Financial & Managerial Accounting
BUS 207 Fundamentals of Interpersonal Business Communication
ECO 230 Fundamentals of Microeconomics (Element 5B)
E-4A Biological or **E-4B** Physical Lab Science
Free Elective (3 hrs)

Junior (1st Semester) 16 hrs

BUS 300 (1) Professional Development Series
BUS 302 Essentials of Finance
BUS 303 Essentials of Organizational Behavior and HR
BUS 301W Essentials of Formal Business Communication
RMI 370 Principles of Risk and Insurance
E-6 Diversity

Senior (1st Semester) 13 hrs

BUS 400 (1) Professional Development Series
RMI 378 Risk Management
RMI Elective (3 hrs)
RMI 374 Fundamentals of Life-Health Insurance
BUS 306 Essentials of Operations and Supply Chain

Freshman (2nd Semester) 15 hrs

E-1B* ENG 102
E-3B Humanities
E-4A Biological or **E-4B** Physical Lab Science
E-1C Oral Communication
STA 260 Business Statistics

Sophomore (2nd Semester) 15 hrs

ECO 231 Fundamentals of Macroeconomics
BUS 204 Fundamentals of Business Law and Ethics
E-6 Diversity
E-3A Arts
Free Electives (3 hrs)

Junior (2nd Semester) 15 hrs

RMI 372 Fundamentals of Property Liability Insurance
MKT 310 Personal Selling
BUS 305 Essentials of Marketing
Free Elective (3 hrs)
BUS 304 Essentials of Management Information Systems

Senior (2nd Semester) 14 hrs

BUS 402 Integrated Strategic Management
RMI Elective (6 hrs)
Free Elective (Non-Business up to 5 hrs)

*Course must be taken in semester indicated.

Upper division courses: All students are required to have a minimum of 42 hrs. upper division (300-level or above) courses distributed throughout Major/Supporting/Gen Ed/Free Electives categories.

Refer to the University Catalog at <https://catalogs.eku.edu/> regarding University and General Education Requirements.