



Accounting B.B.A. Degree

Management Accounting Concentration

Accounting = Respect + Opportunity + Reward

Management Accounting

"A management accountant applies his or her professional knowledge and skill in the preparation and presentation of financial and other decision-oriented information in such a way as to assist management in the formulation of policies and in the planning and control of the operation of the undertaking". Management accountants therefore are seen as the "value-creators" amongst the accountants. They are much more interested in forward looking and taking decisions that will affect the future of the organization, than in the historical recording and compliance (keeping) aspects of the profession. Management accounting knowledge and experience can therefore be obtained from varied fields and functions within an organization, such as information management, treasury, efficiency auditing, marketing, valuation, pricing, logistics, etc. - Institute of Certified Management Accountants (ICMA)

Accounting at EKU

The accounting program at EKU is designed to provide students with the solid educational foundation that employers expect of today's graduates. This foundation not only includes the technical accounting knowledge necessary to successfully pass the various professional examinations, but also includes a strong general business background that allows accounting professionals to move quickly into upper management positions or become business entrepreneurs themselves.

Career Paths

Accounting has long been one of the most respected and trusted professions. Demand for accounting graduates and starting salaries in accounting have consistently been among the highest for new college graduates. Nationally, eighty percent of accounting graduates end up in management accounting positions. The accounting degree with the Management Accounting Concentration opens the door to professional possibilities in business and industry and can lead to: Certified Management Accountant (CMA), Certified Internal Auditor (CIA), among others.

For More Information

College of Business
214 Business & Technology Center
Eastern Kentucky University
521 Lancaster Avenue
Richmond, KY 40475-3102
859-622-1377
<https://business.eku.edu/>
www.accounting.eku.edu



Accounting Related websites:

www.aicpa.org	www.imanet.org
www.acfe.com	www.theiia.org
www.nacva.com	www.acfei.com
www.fbi.gov	www.oet.ky.gov
www.jobs.irs.gov	www.gao.com
www.roberthalf.com	www.accountemps.com



Suggested Curriculum Guide for Management Accounting Concentration

Freshman (1st Semester) 16 hrs

BUS 100 (1)* Professional Development Series
BUS 101* Nature of Business
E-1A* ENG 101
E-2 MAT 112A/B, 114 Algebra & Applications or
MAT 211 Calculus
E-3A Arts
E-6 Diversity

Sophomore (1st Semester) 16 hrs

BUS 200 (1)* Professional Development Series
BUS 206 Fundamentals of Problem Solving with Excel
E-5A Historical Perspective
BUS 207 Fundamentals of Interpersonal Business
ECO 230 Fundamentals of Microeconomics (Element 5B)
ACC 251 Intro to Accounting Information Systems

Junior (1st Semester) 16 hrs

BUS 300 (1)* Professional Development Series
BUS 302 Essentials of Finance
BUS 303 Essentials of Organizational Behavior and Human Resources
ACC 301 Principles of Accounting Intermediate
ACC 327 Cost Accounting
Free Elective (3 hrs)

Senior (1st Semester) 13 hrs

BUS 400 (1) Professional Development Series
FIN 410 Financial Analysis and Valuation
BUS 306 Essentials of Operations and Supply Chain
CIS 430 Business Data Mining
E-4A Biological **or** **E4B** Physical Lab Science

Freshman (2nd Semester) 15 hrs

BUS 209 Fundamentals of Financial and Managerial Accounting
E-1B* ENG 102
E-1C CMS 100 or 210
E-3B Humanities
E-4A Biological **or** **E4B** Physical Lab Science

Sophomore (2nd Semester) 15 hrs

ECO 231 Fundamentals of Macroeconomics
BUS 204 Fundamentals of Business Law and Ethics
STA 260 Business Statistics
BUS 304 Essentials of Management and Information Systems
BUS 301 Essentials of Formal Business Communication

Junior (2nd Semester) 15 hrs

ACC 302 Principles of Accounting Intermediate II
ACC 322/322s Tax I
ACC 350 Accounting Information Systems & Analytics
BUS 305 Essentials of Marketing
FIN 301 Corporate Finance

Senior (2nd Semester) 14 hrs

ACC 527 Advanced Management Accounting Seminar
Accounting Elective (3 hrs)
Free Elective (2 hrs)
BUS 402 Integrated Strategic management
E-6 Diversity

*Course must be taken in semester indicated.

Upper division courses: All students are required to have a minimum of 42 hrs. upper division (300-level or above) courses distributed throughout Major/Supporting/Gen Ed/Free Electives categories.

Refer to the University Catalog at <https://catalogs.eku.edu/> regarding University and General Education Requirements.