

| Certificate Name | Hours Required | Required Courses | | | | | | | |
|--|----------------|--|--|---|---|---|-------------------------------------|---------------------------------------|--|
| Accounting | 39 | BUS 204, BUS 206, Math 112 or 114 or 211 | ACC 200 or BUS 209, ACC 251, 301, 302, 322, 327, 350, 441 and two electives from 300-500 ACC courses | Note: In addition to a BBA degree, this certificate prepares students for taking CPA exam. They need 150 total credit hours for CPA exam. | | | | | |
| Banking and Financial Services | 24 | ECO 231 (Principles of Macroeconomics) | ECO 324 (Money and Banking) | FIN 201 (Personal Money Management) | FIN 304 (Financial Institutions) | FIN 315 (Financial Statement and Loan Analysis) | FIN 324 (Principles of Investments) | FIN 437 (Bank Management) | ACC 200 or BUS 209 (Fundamentals of Financial and Managerial Accounting) |
| Corporate Communication | 12 | BUS 207 (Fundamentals of Interpersonal Business Communication) | BUS 301W or 301 or CCT 300W (Essentials of Professional Communication) | CCT 310 (International Business Communication) | CCT 550/750 (Integrated Corporate Communication) | | | | |
| Financial Technology & Cybercrime | 21 | ACC 200 or BUS 209 (Fundamentals of Accounting) | ACC 350 (Accounting Information System Risk & Security) | FIN 201 (Personal Money Management) | FIN 304 (Financial Institutions) | FIN 320 (Financial Technology and Security) | PLS 408 (Cybercrime) | HLS 210 (Cyber and Physical Security) | |
| Financial Literacy | 12 | FIN 201 (Personal Money Management) | RMI 280 or RMI 380 or RMI 370 (Principles of Risk and Insurance) | FIN 311 (Personal Financial Planning) or ACC 322 (Tax 1) or ECO 230 (Principles of Microeconomics) | ACC 200 (Survey of Accounting) or BUS 209 (Fundamentals of Financial and Managerial Accounting) | | | | |
| Functions of Business (Graduate) | 12 | MBA 875 (Leading Organizations, People, and Future Work) | MBA 881 (Accounting for Managers) | MBA 882 (Marketing Management) | MBA 883 (Financial Management & Decision Making) | | | | |
| Global Supply Chain | 12 | MKT 315/MGT 446 (Logistics) | MKT 431/MGT 444 (Strategic Procurement) | BUS 306 (Supply Chain Essentials) | MGT 375 or MGT 442 (Supply Chain Planning) | | | | |
| Marketing Research and Analytics Certificate | 12 | BUS 305/MKT 301 (Essentials of Marketing) | MKT 455 or 555 (Marketing Research) | MKT 401 (Digital Marketing) or MKT 456 or 556 (Qualitative Research) | MKT 457 or 557 (Experimental Design) | | | | |
| Sales Certificate | 12 | BUS 305/MKT 301 (Essentials of Marketing) | MKT 310 (Personal Selling) | MKT 350 (Consumer Behavior) or MKT 440 (Business-to-Business Sales and Marketing) | MKT 408 or 508 (Sales Management) | | | | |