



### Suggested Curriculum Guide for Banking & Financial Services Concentration

#### Freshman (1<sup>st</sup> Semester) 15 hrs

**GSD 101** Foundations of Learning  
**BUS 101** Nature of Business  
**E-1A\*** ENG 101  
**E-2 MAT 112A/B, 114** Algebra & Applications or  
**MAT 211** Calculus  
**E-3A** Arts

#### Freshman (2<sup>nd</sup> Semester) 15 hrs

**BUS 206** Fundamentals of Problem Solving with Excel  
**E-1B\*** ENG 102  
**E-1C** CMS 100 or 210  
**E-3B** Humanities  
**E-4** Natural Science

#### Sophomore (1<sup>st</sup> Semester) 15 hrs

**BUS 200 (1)** Professional Development Series  
**BUS 209** Fundamentals of Financial and Managerial Accounting  
**E-5A** Historical Perspective  
**BUS 207** Fundamentals of Interpersonal Business  
**ECO 230** Fundamentals of Microeconomics (Element 5B)  
**Free Elective** (2 hrs)

#### Sophomore (2<sup>nd</sup> Semester) 15 hrs

**ECO 231** Fundamentals of Macroeconomics  
**BUS 204** Fundamentals of Business Law and Ethics  
**STA 260** Business Statistics  
**BUS 301** Essentials of Formal Business Communication  
**BUS 302** Essentials of Finance

#### Junior (1<sup>st</sup> Semester) 16 hrs

**BUS 300 (1)** Professional Development Series  
**BUS 304** Essentials of Management and Information Systems  
**BUS 305** Essentials of Marketing  
**FIN 201** Personal Money Management  
**RMI 370** Principles Risk and Insurance  
**FIN 304** Financial Institutions

#### Junior (2<sup>nd</sup> Semester) 15 hrs

**BUS 303** Essentials of Organizational Behavior and Human Resources  
**FIN 301** Business Finance II  
**ECO 324** Money and Banking or **FIN 320** Financial Technology and Security  
**BUS 306** Essentials of Operations and Supply Chain  
**FIN Elective** (3 hrs)

#### Senior (1<sup>st</sup> Semester) 14 hrs

**BUS 400 (1)** Professional Development Series  
**E-4** Natural Science  
**FIN 324** Principles of Investments  
**FIN 315** Financial Statement and Loan Analysis  
**E-6** Diversity  
**Free Elective** (1 hr)

#### Senior (2<sup>nd</sup> Semester) 15 hrs

**BUS 402** Integrated Strategic Management  
**E-6** Diversity  
**FIN 420** Investment and Portfolio Theory  
**FIN 437** Bank Management  
**Free Elective** (3 hrs)

\*Course must be taken in semester indicated.

Upper division courses: All students are required to have a minimum of 42 hrs. upper division (300-level or above) courses distributed throughout Major/Supporting/Gen Ed/Free Electives categories.

Refer to the University Catalog at <https://catalogs.eku.edu/> regarding University and General Education Requirements.