

Broadcasting and Electronic Media B.A.
BEM General

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859-622-7494

The schedule below is an E AMPLE of how you can arrange your class schedule. Please consult your advisor for specific changes that may need to be made.

	Fall Semester	Spring Semester
Freshman Year	ASO 100 1 BEM 200 3 BEM 202 3 CMS 210 3 Gen Ed/Elective 3 Gen Ed/Elective 3 505" 2	BEM 350 3 BEM 295 4 Gen Ed/Elective 3 Gen. Ed/Elective 3 Gen Ed/Elective 3 TOTAL 2
Sophomore Year	BEM 301 3 BEM 302 1 (FO&E&MFDUJWF 3 Gen Ed/Elective 3 Gen Ed/Elective 3 Gen Ed/Elective 3 505" 2	BEM 320 3 Gen Ed/Elective 3 Gen Ed/Elective 3 Gen Ed/Elective 3 Gen Ed/Elective 3 TOTAL 15
Junior Year	BEM 395 4 BEM 405 3 Gen Ed/Elective 3 Gen Ed/Elective 3 Gen Ed/Elective 3 TOTAL 2	BEM 401 3 BEM 415 3 BEM 349 3 Gen Ed/Elective 3 Gen Ed/Elective 3 505" 2
Senior Year	BEM 412 3 Gen Ed/Elective 3 Gen Ed/Elective 3 Gen Ed/Elective 3 Gen Ed/Elective 3 TOTAL 15	BEM 491 2 (FO&E&MFDUJWF 3 Gen Ed/Elective 3 Gen Ed/Elective 3 COMM 300 0 505" 2
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CURRICULUM GUIDE

B.A. Broadcasting and Electronic Media

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School of Communication
521 Lancaster Ave.
Richmond, KY 40475

859-622-7494

Course Number	Course Name
GENERAL EDUCATION & UNIVERSITY REQUIREMENTS 36 HOURS	
ASO 100	Academic Success Seminar
BEM CORE COURSES required by all BEM students 26 HOURS	
BEM 200	Mass Media and Society
BEM 202	Information Gathering
BEM 295 (4)	Video Production 1
BEM 320	Digital Publishing Design
BEM 395 (4)	Video Production 2
BEM 405	Media Law
BEM 425	Electronic media Operations
BEM 349 (1)	Applied Learning in BEM
BEM 491 (2)	Senior Seminar
BEM CONCENTRATION COURSES (SELECT 18 HOURS)	
BEM 300	Performance in Electronic Media
BEM 203	Introduction to Media Writing
BEM 301	Multimedia Newswriting
BEM 353W	The Art and Craft of Screenwriting
BEM 330	Sportswriting and Reporting
BEM 305W	Storytelling and Feature Writing
BEM 343 (1)	Audio Practicum
BEM 349 (1)	Applied Learning in BEM
BEM 395 (4)	Video Production 2
BEM 396	Motion Graphics
BEM 398 (1)	Electronic Video Practicum
BEM 400	Studies in Electronic Media
BEM 401	Multimedia Field Production
BEM 415	Media Ethics
BEM 495 (4)	Video Production 3
BEM 499	Independent Study in BEM
BEM 445	Broadcast and Cable Promotion
BEM 325	Photojournalism
PUB 375	Public Relations Principles
PUB 380	Public Relations Writing
FREE ELECTIVES 39 HOURS	
EXIT REQUIREMENT	
COMM 300	