

CURRICULUM GUIDE
Broadcasting and Electronic Media, B.A.
BEM General

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School of Communication
521 Lancaster Ave.
Richmond, KY 40475

859-622-7494

The schedule below is an EXAMPLE of how you can arrange your class schedule. Please consult your advisor for specific changes that may need to be made.

| | Fall Semester | | Spring Semester | |
|---|-----------------|-----------|------------------|-----------|
| Freshman Year | ASO 100 | 1 | BEM 350 | 3 |
| | BEM 200 | 3 | BEM 295 | 4 |
| | BEM 202 | 3 | Gen Ed/Elective | 3 |
| | CMS 210 | 3 | Gen. Ed/Elective | 3 |
| | Gen Ed/Elective | 3 | Gen Ed/Elective | 3 |
| | Gen Ed/Elective | 3 | | |
| | TOTAL | 16 | TOTAL | 16 |
| Sophomore Year | BEM 301 | 3 | BEM 320 | 3 |
| | BEM 302 | 1 | Gen Ed/Elective | 3 |
| | Gen Ed/Elective | 3 | Gen Ed/Elective | 3 |
| | Gen Ed/Elective | 3 | Gen Ed/Elective | 3 |
| | Gen Ed/Elective | 3 | Gen Ed/Elective | 3 |
| | Gen Ed/Elective | 3 | | |
| | TOTAL | 16 | TOTAL | 15 |
| Junior Year | BEM 395 | 4 | BEM 401 | 3 |
| | BEM 405 | 3 | BEM 415 | 3 |
| | Gen Ed/Elective | 3 | BEM 349 | 3 |
| | Gen Ed/Elective | 3 | Gen Ed/Elective | 3 |
| | Gen Ed/Elective | 3 | Gen Ed/Elective | 3 |
| | TOTAL | 16 | TOTAL | 15 |
| Senior Year | BEM 412 | 3 | BEM 491 | 2 |
| | Gen Ed/Elective | 3 | Gen Ed/Elective | 3 |
| | Gen Ed/Elective | 3 | Gen Ed/Elective | 3 |
| | Gen Ed/Elective | 3 | Gen Ed/Elective | 3 |
| | Gen Ed/Elective | 3 | COMM 300 | 0 |
| | TOTAL | 15 | TOTAL | 11 |
| TOTAL HOURS TO DEGREE COMPLETION 120 | | | | |

* **PREREQUISITES:** Consult with your advisor and/or the University catalog regarding prerequisites for upper division BEM courses.

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| Course Number | Course Name |
|---|------------------------------------|
| GENERAL EDUCATION & UNIVERSITY REQUIREMENTS 36 HOURS | |
| ASO 100 | Academic Success Seminar |
| BEM CORE COURSES required by all BEM students 26 HOURS | |
| BEM 200 | Mass Media and Society |
| BEM 202 | Information Gathering |
| BEM 295 (4) | Video Production 1 |
| BEM 320 | Digital Publishing Design |
| BEM 395 (4) | Video Production 2 |
| BEM 405 | Media Law |
| BEM 425 | Electronic media Operations |
| BEM 349 (1) | Applied Learning in BEM |
| BEM 491 (2) | Senior Seminar |
| BEM CONCENTRATION COURSES (SELECT 18 HOURS) | |
| BEM 300 | Performance in Electronic Media |
| BEM 203 | Introduction to Media Writing |
| BEM 301 | Multimedia Newswriting |
| BEM 353W | The Art and Craft of Screenwriting |
| BEM 330 | Sportswriting and Reporting |
| BEM 305W | Storytelling and Feature Writing |
| BEM 343 (1) | Audio Practicum |
| BEM 349 (1) | Applied Learning in BEM |
| BEM 395 (4) | Video Production 2 |
| BEM 396 | Motion Graphics |
| BEM 398 (1) | Electronic Video Practicum |
| BEM 400 | Studies in Electronic Media |
| BEM 401 | Multimedia Field Production |
| BEM 415 | Media Ethics |
| BEM 495 (4) | Video Production 3 |
| BEM 499 | Independent Study in BEM |
| BEM 445 | Broadcast and Cable Promotion |
| BEM 325 | Photojournalism |
| PUB 375 | Public Relations Principles |
| PUB 380 | Public Relations Writing |
| FREE ELECTIVES 39 HOURS | |
| EXIT REQUIREMENT | |
| COMM 300 | |