

CURRICULUM GUIDE
Broadcasting and Electronic Media, B.A.
Multimedia Journalism

Website: www.communication.eku.edu
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School of Communication
521 Lancaster Ave.
Richmond, KY 40475

859-622-7494

The schedule below is an EXAMPLE of how you can arrange your class schedule. Please consult your advisor for specific changes that may need to be made.

	Fall Semester		Spring Semester	
Freshman Year	ASO 100	1	BEM 203	3
	BEM 200	3	BEM 295	4
	BEM 202	3	BEM 300	3
	CMS 210	3	Gen. Ed/Elective	3
	Gen Ed/Elective	3	Gen Ed/Elective	3
	Gen Ed/Elective	3		
	TOTAL	16	TOTAL	16
Sophomore Year	BEM 301	3	BEM 305W	3
	BEM 302	1	Gen Ed/Elective	3
	BEM 320	3	Gen Ed/Elective	3
	Gen Ed/Elective	3	Gen Ed/Elective	3
	Gen Ed/Elective	3	Gen Ed/Elective	3
	Gen Ed/Elective	3		
	TOTAL	16	TOTAL	15
Junior Year	BEM 395	4	BEM 401	3
	BEM 405	3	BEM 415	3
	Gen Ed/Elective	3	BEM 349	3
	Gen Ed/Elective	3	Gen Ed/Elective	3
	Gen Ed/Elective	3	Gen Ed/Elective	3
	TOTAL	16	TOTAL	15
Senior Year	BEM 412	3	BEM 491	2
	Gen Ed/Elective	3	BEM 425	3
	Gen Ed/Elective	3	Gen Ed/Elective	3
	Gen Ed/Elective	3	Gen Ed/Elective	3
	Gen Ed/Elective	3	COMM 300	0
	TOTAL	15	TOTAL	11
TOTAL HOURS TO DEGREE COMPLETION 120				

* **PREREQUISITES:** Consult with your advisor and/or the University catalog regarding prerequisites for upper division BEM courses.

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Course Number	Course Name
GENERAL EDUCATION & UNIVERSITY REQUIREMENTS 36 HOURS	
ASO 100	Academic Success Seminar
BEM CORE COURSES required by all BEM students	
BEM 200	Mass Media and Society
BEM 202	Information Gathering
BEM 295 (4)	Video Production 1
BEM 320	Digital Publishing Design
BEM 395 (4)	Video Production 2
BEM 405	Media Law
BEM 425	Electronic media Operations
BEM 349 (1)	Applied Learning in BEM
BEM 491 (2)	Senior Seminar
BEM CONCENTRATION COURSES	
BEM 203	Introduction to Media Writing
BEM 300	Performance in Electronic Media
BEM 301	Multimedia News writing
BEM 302 (1)	Journalism Practicum
BEM 305W	Storytelling and Feature Writing
BEM 401	Multimedia Field Production
BEM 412	Multimedia Web Development
BEM 415	Media Ethics
FREE ELECTIVES 33 HOURS	
EXIT REQUIREMENT	
COMM 300	