

CORPORATE
educational
PARTNERSHIPS

EKU

A MESSAGE FROM THE PRESIDENT

Eastern Kentucky University is known as the “School of Opportunity.” We earned the title by offering students the chance to transform their lives for the better by delivering a top-notch education. Whether on-campus or online, undergraduate or graduate, young or old, we provide students the support and instruction needed to succeed.

In an ever-changing and fast-paced work environment, getting higher productivity while keeping the number of employees at a reasonable level improves the bottom line.

Educating the workforce is a proven path to achieving increased output. It allows businesses to invest more in their people and infrastructure. EKU has a long history of providing degrees that focus on practical career areas that empower employees to contribute to workplace objectives immediately. Our learning outcomes are second to none and, in the long term, ensure our cities and communities remain vibrant.

We are also well known for building and fostering positive relationships with our students. Our faculty and administrative staff take great pride in providing an outstanding student experience regardless of learning methods or location. I am excited to explore a partnership that would allow your employees to join the EKU family.

In the following pages, you’ll learn about the resources and education we can provide to your employees. From online degree programs to customizable workforce development, I’m confident we’ll find an educational solution to fit your company’s needs.

Sincerely,



David T. McFaddin
President







TIME TO MAKE

history

Since Eastern Kentucky University's predecessor, Central University, was founded in 1874, student success has been our sole purpose. We are known for our welcoming community, small class sizes and attentive faculty. We explain more, participate more, advise more and care more. However students choose to attend EKU, they're joining a learning support system nearly 150 years in the making.



"Everyone from the admissions staff to the instructors here is so enthusiastic about my education. I feel involved with EKU even though I have never stepped foot on the campus."

— Catherine Pearson,
EKU Online graduate



“EKU professors know what their students are capable of and they don’t want to see any less. Yesterday might have been hard, but today will be easy, because my professors helped me grow and made me better.”

— Robert Kellems, EKU student



BROADLY RECOGNIZED

EKU has ranked in the top tier of Southern regional universities by U.S. News & World Report for nine consecutive years.



EKU FAST FACTS

- Nearly 15,000 online and on-campus students are enrolled.
- EKU is #1 in Kentucky employment rates — 75% of EKU degree holders go to work in the state.
- Roughly 1 in 5 EKU students have taken online courses.
- EKU boasts an active community of 135,000 alumni.
- Students come from all 50 states and 52 countries.



HIGHLY RANKED

EKU Online ranks in the Top 20 Best Online Colleges in the nation according to EDsmart.



TIME TO *excel*

BOOST YOUR WORKFORCE WITH ONLINE EDUCATION

Maintaining a highly-skilled workforce is key to staying competitive. Partner with Eastern Kentucky University to meet the professional education goals of your employees. We provide more than 100 online program options, including associate, bachelor's and graduate degrees, as well as certificates. EKU is a nationally recognized leader in online education and our convenient online programs are taught by experienced instructors who are experts in their fields. With a flexible online format, students can earn a degree — some in as little as 18 months — while maintaining professional and personal obligations.

EXPLORE EKU ONLINE

go.eku.edu/workforce

TIME TO CHART THE COURSE

8-WEEK COURSES- MULTIPLE START DATES

Online students at EKU can benefit from accelerated eight-week courses and multiple start dates throughout the year. EKU Online's many advantages include free tutoring and career services assistance. Students can also apply for financial aid and transfer credits from other regionally accredited colleges and universities.

FREE TEXTBOOKS

Free Textbooks through the EKU Booksmart Program is available to both Undergraduate and Graduate students.

PERSONAL ADVISOR

A dedicated advisor will help students reach their goals at their pace. Advisors will answer enrollment questions, create a graduation plan upon enrollment and provide personalized assistance all the way through graduation.

MORE THAN 100 OPTIONS

From business to psychology, EKU provides more than 100 online degree and certificate options. Taught by the same award-winning faculty as the brick-and-mortar college, each course is carefully designed to provide essential skills needed for a rewarding career.

STUDY AT THE RIGHT PACE

The majority of classes can be completed 100% online in just eight weeks — half the time of the standard format — and students don't have to set foot on campus. Advisors will help students choose the right program and schedule for them to reach their goals.

A PARTNERSHIP THAT WORKS

EKU will work with corporate partners to customize existing programs or build new programs and credential options to meet the needs of the organization and its employees.





THANK YOU TO OUR VETERANS AND FAMILIES FOR THEIR SERVICE AND SACRIFICE

Eastern Kentucky University has a proud history of being a national and regional leader for veteran and military student education.

Ranked by *Military Times* as one of the Top Ten “Best for Vets” universities nationally, and #1 in Kentucky and Appalachia

The only public university in Kentucky to receive both a “Top Ten School” and “Spouse School” designation by Military Friendly®

EKU makes earning a degree faster and more affordable:

- Reduced tuition rates for eligible service members and their spouses
- Free textbooks for both undergraduate and graduate students with ECU BookSmart
- Flexible, online programs to fit your schedule

Find out what military transfer credits you may receive through our easy to use portal. VETS | Ready Opportunity Portal. go.eku.edu/vetsreadyportal

YOU'RE READY. WE'RE VETS | READY GO.EKU.EDU/VETERANS

EKU

ON CAMPUS | ONLINE | ACCREDITED

Eastern Kentucky University is an Equal Opportunity/Affirmative Action employer and Educational Institution.



TIME TO GET WITH THE

programs

START BUILDING YOUR FUTURE WITH ONE OF ECU ONLINE'S AWARD-WINNING, ACCREDITED PROGRAMS, INCLUDING:

BACHELOR OF BUSINESS ADMINISTRATION (BBA), GENERAL BUSINESS

ECU's 100% online bachelor of business administration provides the managerial and financial skills needed to lead and improve organizations of all types and sizes. Designed with working professionals in mind, this versatile degree is real-world focused, building the practical business skills needed for success in today's workforce. Graduates are prepared to take on key positions with excellent salaries, become business entrepreneurs, or pursue an MBA.

CAREER OPPORTUNITIES

- Budget analyst
- Data research analyst
- Human resource specialist
- Management analyst
- Market research analyst
- Marketing and sales professionals
- Purchasing manager

MASTER OF BUSINESS ADMINISTRATION (MBA)

ECU's online MBA program, prepares graduates for leadership roles in today's diverse, global economy. The curriculum blends academic and professional preparation through course topics such as accounting, marketing, economic principles, financial markets, and consumer and organizational behavior, grounding students in the fundamentals of business, management, and effective leadership. The curriculum's strong foundation in business is complimented by numerous concentration areas, including accounting, artificial intelligence in data science, community development, construction management, corporate security operations, cybersecurity and digital forensics, emergency management and disaster resilience, game design, manufacturing management, organizational psychology, and public administration, preparing graduates and ensuring they have an advantage to compete and stand above the crowd in a competitive marketplace. The ECU MBA is an AACSB International accredited program- the premier accrediting body for business programs.

CAREER OPPORTUNITIES

- Banking & finance manager
- Business manager
- Business development manager
- Consultant
- District manager
- Entrepreneur
- Operations manager
- Production manager



BBA, ACCOUNTING

Get the solid educational foundation employers expect of today's graduates. Students will gain a comprehensive understanding of the accounting principles, practices and technical knowledge needed to successfully pass professional examinations. They'll also attain a strong general business background that allows accounting professionals to move quickly into upper management.

CAREER OPPORTUNITIES

- Accountant
- Auditor
- Budget analyst
- CPA
- Data research analyst
- Financial planner/analyst/examiner
- Human resource specialist
- Management analyst
- Purchasing manager

BACHELOR OF ARTS, COMMUNICATION STUDIES

Communication is the backbone of industry and employers increasingly list communication skills as the heart of advancement, promotion and leadership opportunities. Graduates of the communication studies program are ready to successfully demonstrate and promote effective human communication, including relationship building and maintenance; resolving conflict; persuading and negotiating; professional speaking; communication training and development; and leadership skills.

CAREER OPPORTUNITIES

- Corporate instructional trainer
- Manager
- Sales professional
- Alternative dispute resolution/mediator
- Communication and media professional
- Human resource specialist
- Marketing professional

BBA, RISK MANAGEMENT & INSURANCE

The Risk Management and Insurance program at EKU is **ranked #1 by AM Best Magazine in their College Standouts Survey 2022**. This degree offers opportunities for graduates to become leaders and apply proven principles to explore and manage the risks businesses face. This versatile degree is real-world focused, providing the opportunity to have a financially rewarding career while impacting the lives of others. Students will learn how to plan and evaluate insurance coverage for property, life and death benefits; analyze and manage risks; plan employee benefit programs for small and large companies; conduct annuity and estate planning for individuals; and operate and manage an insurance company.

CAREER OPPORTUNITIES

- Risk management
- Underwriter – life/health/property/casualty
- Claims adjuster
- Risk management analyst
- Claims specialist
- Claims representative
- Insurance agent/broker
- Loss assessment and control

BACHELOR OF SCIENCE, SPORT MANAGEMENT

Earn a rewarding career in the complex and challenging sports industry. The online sport management program provides students with the leadership and management ability to successfully combine a love of sports with business insight. Graduates are prepared to take on key positions with sports teams and associations or to pursue graduate studies.

CAREER OPPORTUNITIES

- Sports marketer
- Financial and contract analyst
- Corporate partnerships manager
- Guest relations manager
- Facility operations manager
- Game day coordinator
- Athletic administrator
- Event coordinator

MASTER OF SCIENCE, INDUSTRIAL-ORGANIZATIONAL PSYCHOLOGY

EKU's online master's degree in industrial-organizational psychology provides the critical skills needed to assess the behavior of individuals in businesses and develop strategies for performance and productivity improvement. Our versatile program focuses heavily on professional development, allowing students to hone their analytical and communication skills while applying practical problem solving to human resources and organizational challenges.

CAREER OPPORTUNITIES

- Assessment and development specialist
- Corporate human resources analyst
- Director of human resources
- Compensation and benefits director
- Employment specialist
- Director of training
- Human resources specialist
- Employee development specialist
- Organizational development specialist

BACHELOR OF SCIENCE, PARALEGAL SCIENCE

Paralegals are vital to the legal profession and make up the field's fastest-growing segment. EKU's bachelor's degree in paralegal science prepares students to successfully enter and advance within the paralegal workforce. They will graduate from the program with a comprehensive understanding of the law, balanced with a respected liberal arts background, leading to broad employment and graduate/professional school opportunities. EKU also offers an online associate of arts in paralegal studies.

CAREER OPPORTUNITIES

- Law offices and firms
- Corporate in-house counsel offices
- State and local government/courthouses
- Banks
- Social and human services assistant
- Insurance agencies
- Local bar associations

BACHELOR OF ARTS, POLITICAL SCIENCE

EKU's online political science degree provides the critical skills needed to assume a variety of roles within political and government institutions — locally, nationally or internationally — and prepares graduates to influence decision making by applying proven theory to real-world problems. Graduates find success in graduate and professional school programs including law, public administration, government, business and homeland security.

CAREER OPPORTUNITIES

- Policy analyst
- Public administrator
- Economic development specialist
- Campaign manager
- Business professional
- Elected official
- Advocate
- Media relations specialist

MASTER OF PUBLIC ADMINISTRATION (MPA)

Turn a passion for public service into a rewarding career. EKU's 100% online MPA provides the leadership and managerial skills needed to translate ideas into effective solutions for student communities. Students acquire in-depth specialization in a range of focus areas, leveraging interests and work experience. Graduates are prepared to assume leadership roles within nonprofit, public sector and government institutions.

CAREER OPPORTUNITIES

- Budget analyst
- Program manager
- Grant writer
- Community and economic development specialist
- Policy analyst
- Researcher
- Elected official

BACHELOR OF SCIENCE, OCCUPATIONAL SAFETY

Occupational injuries and illness are a threat to the workforce costing the US economy billions of dollars annually and in “human-centered or worker related” terms of losses. Private and public sector companies rely on the knowledge, skills, and abilities of the modern safety professional to be able to anticipate, recognize, evaluate, and ultimately to control occupational hazards from harming employees to manage the threat. EKU's Campus and Online Bachelor of Science in Occupational Safety can help you grow as a leader in this field and expand your knowledge in hazard prevention ranging from safety education strategies, regulatory compliance to policy development and enforcement. Our new curriculum gives students the opportunity to earn a master's degree in Safety, Security and Emergency Management (SSEM) in the 3 + 2 format with the Bachelor of Science in Occupational Safety.

CAREER OPPORTUNITIES

- Safety Director
- Safety Coordinator
- Safety Specialists
- EHS Coordinator
- Safety Compliance Director
- Safety Manager

MASTER OF SCIENCE IN SAFETY, SECURITY AND EMERGENCY MANAGEMENT

The MSSSEM graduate program is designed to meet the needs of today's working professionals by providing students with the flexibility to pursue their master's degree while continuing in their current job. The program offers a comprehensive curriculum that increases the student's overall knowledge, develops leadership skills and prepares students to immediately apply what is learned in the real world. The MSSSEM program also features seven unique certificates that allow students to focus their education on the specific area of safety, security and emergency management that most interests them.

CAREER OPPORTUNITIES

- Cyber and Security Management
- Occupational Safety
- Safety Leadership
- Healthcare Safety
- Construction Safety
- Supply Chain Safety & Security
- Emergency Management and Disaster Resilience

BACHELOR OF SCIENCE, ELEMENTARY EDUCATION

EKU's clinically-based bachelor of science degree in elementary education (kindergarten- Grade 5) prepares the highest quality educators and related professionals across Kentucky and beyond. Our curriculum blends academic and professional teacher preparation through innovative coursework and extensive field experiences within schools. Students enrolled in this program develop dispositions that lead to life-long growth and learning and can choose between 100% online course delivery or a traditional on campus experience.

CAREER OPPORTUNITIES

- P-5 Teacher
- Curriculum Coach
- Instructional Specialist
- Education Administrator (Principal, Superintendent)
- Education Policy Analyst

MASTER OF PUBLIC HEALTH (MPH)

In the wake of the COVID 19 pandemic, the need for qualified, knowledgeable, public health professionals has dramatically increased. The College of Health Sciences at Eastern Kentucky University offers a Master of Public Health (MPH) degree with concentrations in Health Promotion (100% online), and Environmental/Occupational Health & Sustainability (hybrid format). The MPH program prepares students with the knowledge and competencies needed to face public health issues and emergencies at the local, state and national level. Graduates leave the program prepared to take on leadership roles as culturally competent, skilled public health practitioners ready to address global health issues.

CAREER OPPORTUNITIES

- Epidemiologist
- Health Education Specialist/Coordinator
- Community Health Worker/Service Manager
- Disease Prevention/Intervention Specialists
- Environmental Health Specialist/Environmentalist
- Occupational Health/Industrial Hygienist
- Environmental Scientist
- Food Safety Specialist/Consumer Safety Officer
- US Public Health Service Officer

STUDENT RESOURCES

FINANCIAL AID

Learn about options to make academic goals more affordable.

go.eku.edu/financialaid

ONLINE CAREER SERVICES

A one-stop shop for career and professional development needs.

go.eku.edu/careerservices

ONLINE TUTORING

One-to-one tutoring whenever students need it.

go.eku.edu/onlinetutoring

ONLINE EKU LIBRARIES


EKU's extensive library is right at student's fingertips.

go.eku.edu/onlinelibraries

TECH SUPPORT

Technical support is available to aid and enhance learning.

go.eku.edu/onlinetechsupport



TIME TO EXPLORE ONLINE OPTIONS

community support

CRIMINAL JUSTICE

- Associate, Police Studies
- Bachelor's, Corrections & Juvenile Justice Studies
- Bachelor's, Criminal Justice
- Bachelor's, Police Studies
- Master's, Criminal Justice Policy & Leadership
- Certificate, Correctional Intervention Strategies
- Certificate, Juvenile Justice

FIRE PROTECTION & SAFETY

- Bachelor's, Fire Protection Administration
- Bachelor's, Fire, Arson & Explosion Investigation
- Bachelor's, Fire Protection & Safety Engineering Technology
- Certificate, Industrial Fire Protection

GOVERNMENT

- Bachelor's, Political Science
- Master's, Public Administration (MPA)
- Certificate, Community Development
- Certificate, Emergency Management
- Certificate, Applied Policy
- Certificate, Non-Profit Management

PARALEGAL STUDIES

- Associate, Paralegal Studies
- Bachelor's, Paralegal Science
- Post-Baccalaureate Certificate, Paralegal Science

PSYCHOLOGY

- Bachelor's, Psychology
- Master's, Applied Behavior Analysis
- Master's, Industrial Organizational Psychology
- Certificate, Psychology - Applied Behavior Analysis
- Certificate, Veterans Studies

SECURITY

- Bachelor's, Homeland Security
- Certificate, Homeland Security
- Certificate, Intelligence Studies
- Certificate, Security Management

SOCIAL WORK

- Bachelor's, Social Work (BSW)
- Master's, Social Work (MSW)
- Certificate, Addictions Intervention
- Certificate, Child and Family Services
- Certificate, Leadership and Management
- Certificate, Mental Health
- Certificate, Social Advocacy and Justice

GENERAL STUDIES

- Associate, General Studies
- Bachelor's, General Studies
- Certificate, Social Intelligence & Leadership

**TIME TO EXPLORE
ONLINE OPTIONS** *health care*

HEALTH SERVICES

- Bachelor's, Health Services Administration
- Master's, Public Health (MPH)

NURSING

- RN-BSN
- MSN, Psychiatric Mental Health Nurse Practitioner
- MSN, Rural Health Family Nurse Practitioner
- Post-MSN Certificate: Family Nurse Practitioner
- Doctor of Nursing Practice (DNP)

OCCUPATIONAL THERAPY

- Bachelor's to OTD
- Master's to OTD

PARAMEDIC/EMERGENCY MEDICAL CARE

- Associate, Paramedicine
- Bachelor's, Emergency Medical Care: Emergency Services Administration
- Bachelor's, Emergency Medical Care: Fire Service

GENERAL STUDIES

- Associate, General Studies
- Bachelor's, General Studies





TIME TO EXPLORE ONLINE OPTIONS

business and industry

BUSINESS

- Bachelor's, Business Administration
- Bachelor's, Business Management
- Bachelor's, Business Marketing
- Bachelor's, Finance
- Bachelor's, Public Accounting
- Bachelor's, Risk Management & Insurance
- Master's, Business Administration
- Certificate, Financial Technology and Cybercrime
- Certificate, Global Supply Chain Management
- Certificate, Accounting
- Certificate, Banking & Financial Services
- Certificate, Financial Literacy

COMMUNICATION STUDIES

- Bachelor's, Communication Studies
- Certificate, Communication Studies
- Certificate, Dispute Resolution
- Certificate, Communication in the Workplace

COMPUTER SCIENCE

- Master's, Computer Science
- Certificate, Artificial Intelligence in Data Science
- Certificate, Cybersecurity & Digital Forensics
- Certificate, Game Design

HOSPITALITY & TOURISM

- Bachelor's, Global Hospitality & Tourism
- Undergraduate Certificate, Gastronomic Tourism
- Undergraduate Certificate, Sustainable Hospitality

SAFETY

- Bachelor's, Occupational Safety
- Master's, Safety, Security and Emergency Management
- Certificate, Construction Safety
- Certificate, Corporate Security Operations
- Certificate, Emergency Management & Disaster Resilience
- Certificate, Healthcare Safety
- Certificate, Occupational Safety
- Certificate, Safety Leadership & Management
- Certificate, Supply Chain Safety & Security

SPORTS

- Bachelor's, Sport Management

GENERAL STUDIES

- Associate, General Studies
- Bachelor's, General Studies

**TIME TO EXPLORE
ONLINE OPTIONS**

education

CHILD & FAMILY STUDIES

- Bachelor's, Child Development
- Certificate, Early Childhood Director
- Certificate, Infant-Toddler Care & Education
- Certificate, Family Services

EDUCATION

- Bachelor's, Elementary Education
- Master of Arts in Teaching (MAT)
- Master's, Elementary Education
- Master's, Gifted Education
- Master's, Instructional Leadership
- Master's, School Librarian
- Master's, Middle Grades Education

- Master's, Literacy P-12

- Master's, Special Education: DHH
- Master's, Special Education: IECE
- Master's, Special Education: LBD
- Ed.S., Educational Administration & Supervision

INSTRUCTIONAL DESIGN

- Master's, Instructional Design & Learning Technology
- Certificate, Online Learning Design
- Certificate, User Experience Design

GENERAL STUDIES

- Associate, General Studies
- Bachelor's, General Studies







TIME TO MAKE IT *work*

WORKFORCE DEVELOPMENT

In addition to degree programs, ECU offers customized programs to meet all your training and educational needs! ECU's Workforce Development and Community Engagement provides a variety of professional development opportunities to support and advance the workforce.

PROFESSIONAL DEVELOPMENT OPPORTUNITIES

- Customized workforce development training programs to meet your company's needs
- Team building and retreats
- Certificate programs
 - First Line Supervisor Certificate
 - Leadership Excellence for Middle Managers
 - State Registered Nurse Aide Program
 - Property Management Certificate
 - Distillery Warehouse Safety Certificate
 - Manufacturing Maintenance Certificate
 - Real Estate Career Training
- OSHA Training Institute Education Center (OTIEC)
 - Certified Safety and Health Specialist Certificate
 - Public Sector Safety & Health Fundamentals Certificate
 - Correctional Safety Officer Certificate
- Facilitation Center, providing professional facilitation services and personalized meeting designs to meet each client's unique needs
- Lifelong learning community education courses

STUDENT FUNDING OPPORTUNITIES

- Work Ready Kentucky Scholarship
- Military Credentialing Assistance
- O'Donnell Scholarship

Participants in Workforce Development and Community Engagement programs may earn stackable credentials, digital badging, Continuing Education Units (CEU's) and credit for prior learning.

workforce.ecu.edu

TIME TO GET STARTED

Let's develop a plan that works for your company.



CORPORATE EDUCATIONAL
PARTNERSHIPS

CONTACT US

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Eastern Kentucky University is an Equal Opportunity/Affirmative Action employer and educational institution and does not discriminate on the basis of age (40 and over), race, color, religion, sex, sexual orientation, gender identity, gender expression, pregnancy, ethnicity, disability, national origin, veteran status, or genetic information in the admission to, or participation in, any educational program or activity (e.g., athletics, academics and housing) which it conducts, or in any employment policy or practice. Any complaint arising by reason of alleged discrimination should be directed to the Office of Equity and Inclusion, Eastern Kentucky University, Jones Building 416, Richmond, Kentucky 40475, (859) 622-8020, or the U.S. Department of Education, Office for Civil Rights, 400 Maryland Avenue, SW, Washington, DC. 20202, 1-800-421-3481 (V), 1-800-877-8339 (TTY).

