

Registration Form

Strategic Planning Workshop

October 22-24, 2024

Eastern Kentucky University • Richmond, Kentucky

Strategic Planning Workshop • \$1,295

This interactive workshop provides specific tools and techniques for facilitating strategic planning sessions. The techniques taught will work for groups that are either updating or creating a strategic plan. After completing this workshop, participants will be able to assist groups envision the future; develop mission, vision, and core values; utilize external and internal environmental scans; conduct a Strengths, Weaknesses, Opportunities and Threats (SWOT) Analysis; establish goals; develop specific, measurable, attainable, realistic and timely (SMART) objectives; and generate long- and short-term action plans.

This workshop is designed for those who have experience with facilitation and want to broaden their knowledge and skills as facilitators. Many professionals benefit from this training, including business owners, management professionals, trainers, and educators.

Note: If enrolled in the Facilitation Skills Certificate Program, both the Meeting Management & Facilitation Skills Workshop and Advanced Facilitation Workshop are prerequisites for this course.

Name

Organization

Address

City

State/Province

Zip/Postal Code

Telephone

Fax

Email

Payment Method

Check or Money Order must be in U.S. funds payable to: **Eastern Kentucky University**. Fees will be refunded, less a \$25.00 cancellation processing fee, if cancellation or change resulting in a refund is received in writing no later than 10 working days prior to the first day of training.

Please check the appropriate box:

Check Money Order Credit Card* EKU Inter-Account

* Do not email credit card information because security cannot be guaranteed. Please email Sarah Gilbert at sarah.gilbert@eku.edu for instructions on how to pay with a credit card.

Please return the completed registration form with payment to:

Facilitation Center at EKU
ATTN: Sarah Gilbert
352 Perkins Building
521 Lancaster Avenue
Richmond, KY 40475

Phone: (859) 622-8653
Email: sarah.gilbert@eku.edu

Please note that this workshop has a minimum enrollment that must be met in order for it to be held. If enrollment is not met, the workshop will be canceled before the starting date, and a refund will be issued.