

CURRICULUM GUIDE
Agriculture, BS (Agribusiness Management Concentration)
2022-2023

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The schedule below is an **EXAMPLE** of how you can arrange your class schedule.
 Please consult your advisor for specific changes that may need to be made.

	Fall Semester	Spring Semester	
Freshman Year	§ BTO 100	1 (AGR 130 <i>and</i> 131) OR (OHO 131 <i>and</i> 132)	4
	AGR 125	3	3
	AGR 126	1	3
	AGR 115	2	3
	° BIO 111 <i>or</i> 112 (fulfills Gen. Ed. 4)	4	3
	° STA 215 (fulfills Gen. Ed. 2)	3	3
	†AGR/OHO (experimental learning elective)	1	3
TOTAL	15	TOTAL 16	
Sophomore Year	ACC 200	3	3
	AGR 170	3	1
	° CHE 101 (fulfills Gen. Ed. 4)	3	3
	CHE 101L	1	3
	° ECO 120 (fulfills Gen. Ed. 5B)	3	3
	Gen. Ed. 1B (ENG 102)	3	3
	Gen. Ed. 6 (Diversity)	3	3
TOTAL	16	TOTAL 16	
Junior Year	AGR 304	4	3
	AGR 305	1	3
	AGR 310	3	1
	AGR 340	3	3
	AGR 409	3	3
	†AGR/OHO (experimental learning elective)	1	3
	†AGR/OHO upper division elective	3	3
Gen. Ed. 3A (Arts)	3	3	
Gen. Ed. 6 (Diversity)	3	3	
TOTAL	15	TOTAL 16	
Senior Year	AGR 440	3	0
	AGR 499, 509, OHO 498, <i>or</i> 499 (ACCT capstone)	3	1
	†AGR/OHO upper division elective	3	3
	◆ Program Elective	3	3
	◆ Program Elective	0-3	3
	◆ Program Elective	0-3	3
	Free Elective	0-1	0-1
TOTAL	12-15	TOTAL 13-14	
TOTAL HOURS TO DEGREE COMPLETION		120-122	

Course Number	Course Name
GENERAL EDUCATION & UNIVERSITY REQUIREMENTS (37)	
BTO 100	Business and Technology Orientation (1)
COLLEGE OF BUSINESS REQUIREMENT	
BTS 400	College to Careers Seminar (0)
CORE COURSE REQUIREMENTS (49)	
AGR 130 <i>and</i> AGR 131 OR OHO 131 <i>and</i> OHO 132	Plant Science (3) Plant Science Laboratory (1) Plant Science (3) Plant Science Laboratory (1)
AGR 115	Operation of Agricultural Equipment (2) (fall only)
AGR 170	Application of Unmanned Aircraft Systems in Agriculture (3)
AGR 213	Principles of Agricultural Mechanics and Energy Systems (3)
AGR 215	Principles of Soils (3)
AGR 216	Principles of Soils Laboratory (1)
AGR 304	Pest Management (4)
AGR 305	Professional Skills Seminar (1)
AGR 308	Agricultural Economics (3)
AGR 310	Principles of Agribusiness Management (3) (spring only)
AGR 319	Renewable and Sustainable Energy Systems (3) (spring only)
AGR 340	Conservation of Agricultural Resources (3)
AGR 411	Senior Seminar (1)
Bracketed items must be taken concurrently	
†PLUS THREE (3) HOURS selected from (experimental learning):	
AGR 301	Directed Work Experience (1-4)
AGR 302	Directed Work Experience-Management Practicum (3)
AGR 349	Applied Learning in Agriculture (.5-8)
OHO 301	Directed Work Experience (1-4)
OHO 349	Applied Learning in Horticulture (.5-8)
††PLUS ONE (1) COURSE selected from (ACCT Capstone):	
AGR 499	Agricultural Advocacy and Issues Capstone (3)
AGR 509	Agricultural Research Methods and Interpretation (3) (fall only)
OHO 498	Turfgrass Capstone (3)
OHO 499	Horticultural Issues Capstone (3)
◆ PLUS NINE (9) HOURS selected from upper division AGR and/or OHO courses (upper division elective).	
AGRIBUSINESS MANAGEMENT CONCENTRATION REQUIREMENTS (25-28)	
AGR 125	Principles of Animal Science (3)
AGR 126	Animal Science Laboratory (1)
AGR 350	Agricultural Marketing (3)
AGR 409	Agriculture Business Records and Analysis (3) (fall only)
AGR 440	Agriculture Financing (3) (spring only)
AGR 520	Global Food Systems (3)
Bracketed items must be taken concurrently	
◆ PLUS ONE (1) of the following programs (program elective):	
▶ Advisor Approved Personalized Program (9)	
▶ Certificate in Corporate Communication (9)	
CCT 201 or CCT 300W	Professional Communication (3)
CCT 310	Managerial Reports (3) (writing intensive)
CCT 550	International Business Communication (3)
CCT 550	Integrated Corporate Communication (3)
▶ Certificate in Financial Literacy (9)	
FIN 201	Personal Money Management (3)
FIN 310	Entrepreneurial Finance (3)
FIN 311	Personal Financial Planning (3)
◆ ACC 200	Survey of Accounting (3)
◆ Included in supporting course requirements for individual concentrations	
▶ Certificate in Marketing Research and Analytics (12)	
MKT 300 or MKT 301	Principles of Marketing (3)
MKT 301	Principles of Marketing (NB) (3)
MKT 455	Marketing Research and Analysis (3)
MKT 456	Qualitative Research in (3)
MKT 457	Experimental Design for Marketing (3)
▶ Certificate in Sales (12)	
MKT 300 or MKT 301	Principles of Marketing (3)
MKT 301	Principles of Marketing (NB) (3)
MKT 310	Personal Selling (3)
MKT 408	Sales Management (3)
MKT 431	Strategic Procurement (3)
SUPPORTING COURSE REQUIREMENTS (5)	
◆ ACC 200	Survey of Accounting (3)
° BIO 111 <i>or</i> BIO 112	Cell and Molecular Biology (4) Ecology and Evolution (4)
° CHE 101 <i>and</i> CHE 101L	Introductory Chemistry (3) Introductory Chemistry Lab (1)
CIS 212 <i>or</i> INF 104 <i>or</i> TEC 161	Introduction to Computer Information Systems (3) Computer Literacy with Software Applications (3) Computer Applications in Technology (3)
° ECO 120	Economic Reasoning and Issues (3)
° STA 215	Introduction to Statistical Reasoning (3)
FREE ELECTIVES (1-4)	

° Denotes that 3 credit hours from this course are/can be applied to fulfill a Gen. Ed. requirement.

* **PREREQUISITES:** Consult with your advisor and/or the University catalog regarding prerequisites for upper division AEM, AGR, and OHO courses.

§ Course must be taken in the semester indicated.

Upper division courses: All students are required to have a minimum of 42 hrs. upper division (300-level or above) courses distributed throughout Major/Supporting/Gen Ed/Free Electives categories.

Refer to the University Catalog at <http://www.catalogs.eku.edu/> regarding University and General Education Requirements. All baccalaureate degree seeking students who enter the University are required to successfully complete one writing intensive course following completion of the ENG 102, ENG 105, or HON 102/103. Writing intensive courses are designated with the suffix "W" following the course prefix and number (e.g. HUM 300W).

Applied Critical & Creative Thinking (ACCT) Requirement: Agriculture majors will fulfill ACCT with AGR 499, AGR 509, OHO 498, or OHO 499 (Credit hours are incorporated into program requirements.)