



EKU Major: Bachelor Business Administration Date Created: 6/27/23

Option: Marketing

The equivalency information provided in this pathway is relative to the date created and not a guarantee of applicability. For the most updated information, work directly with EKU SOTO.

KCTCS ASSOCIATE IN ART PATHWAY

AA General Education Requirements (34/33 hours)

Communication Block (9 hours)

Table with 4 columns: Course Name, Cr, Term, EKU Eq. Rows include ENG 101: Writing I (3), ENG 102: Writing II (3)*, and COM 205: Business and Professional Communication (3).

Arts & Humanities Block (6 hours)

Table with 4 columns: Course Name, Cr, Term, EKU Eq. Rows include Any Heritage Course and Any Humanities Course.

Social & Behavioral Science Block (6 hours)

Table with 4 columns: Course Name, Cr, Term, EKU Eq. Rows include PSY 110: General Psychology (3) or SOC 101: Introduction To Sociology (3) and ECO 201: Principles of Microeconomics (3).

Natural Science Block (3 hours)

Table with 4 columns: Course Name, Cr, Term, EKU Eq. Rows include Any Natural Science Course and Any Natural Science Lab.

Quantitative Reasoning Block (3 hours)

Table with 4 columns: Course Name, Cr, Term, EKU Eq. Row includes MAT 150: College Algebra (3) or MAT 170: Brief Calculus W/Applications (5).

AA General Education Certification (6 hours)

Table with 4 columns: Course Name, Cr, Term, EKU Eq. Rows include ECO 202: Principles of Macroeconomics (3) and STA 220: Statistics (3) or STA 251: Applied Statistics (3).

Associate in Art Major Requirements (6/6 hours)

AA Major Component (6 hours)

Table with 4 columns: Course Name, Cr, Term, EKU Eq. Rows include Any Humanities, Heritage, Social & Behavioral Science, Oral Communication or Foreign Language Course.

Elective Courses (21/21 hours)

Table with 4 columns: Course Name, Cr, Term, EKU Eq. Rows include CIT 105: Introduction to Computing (3) or OST 105 or IMD 100, TBS XXX, ACC 201* Financial Accounting, ACC 202* Managerial Accounting, BAS 160 Introduction To Business, BAS 267 Intro To Business Law, and ***Free Elective or Concurrent Enrollment at EKU.

- Graduation Checklist: College Success Course, Cultural Studies Credit, Digital Literacy Credit, 2.0 Cumulative GPA, 61/60 College Credit Hours, Residency Requirement Met

Advising Notes

*** See your EKU transfer advisor for information about concurrent enrollment
**"C" or better is required for ENG 102 for all business majors.
* Must take both ACC 201 & ACC 202 to get credit for BUS 209